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Annamalai University
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NILAU **நிலவு** **CENTRE NEYVELI**

Faculty Members of Annamalai University - NILAU TEAM

Staff ID	Name	Designation	Expertise in the Courses	Association Membership
03989	 SELVARASU A. Dr.	Professor & Coordinator	Managerial Economics Marketing Management Operations Research Corporate image Building & Sustainability Research Methodology Statistical Package for Business Decision	<ul style="list-style-type: none"> ★ Harvard Business Publishing Education https://hbsp.harvard.edu/home ★ The Case centre, London, UK & USA. https://www.thecasecentre.org/programmeAdmin/ ★ AIMS International, Texas, USA. ★ Strategic Management Society, USA. ★ Project Management Institute, USA. ★ Association of Consumer Research, USA. ★ Operations Research Society of India at IIM Ahmedabad ★ EuroMed Business Research Institute - Member of Marketing ★ IDEAS, RePEc, NEP, Research Division, Federal Reserve Bank of St.Louis
05549	 Kathiresan S. Dr.	Assistant Professor	Management Process Group Dynamics & Industrial Psychology The Electricity Act, 2003 & CERC Business Policy & Strategic Management	<ul style="list-style-type: none"> ★ Harvard Business Publishing Education https://hbsp.harvard.edu/home ★ The Case centre, London, UK & USA. https://www.thecasecentre.org/educators/
05695	 Manivannan R. Mr.	Assistant Professor	Industrial Relations & Labour Welfare Management Compensation Management Organizational Behaviour Power Tariff, Energy Trading and Pricing	<ul style="list-style-type: none"> ★ Harvard Business Publishing Education https://hbsp.harvard.edu/home ★ The Case centre, London, UK & USA. https://www.thecasecentre.org/educators/
10222	 Balamurugan A. Dr.	Assistant Professor	Human Resource Management Performance Management Management of Training & Development Accounting for Managers	<ul style="list-style-type: none"> ★ Harvard Business School Publications https://hbsp.harvard.edu/home ★ The Case centre, London, UK & USA. https://www.thecasecentre.org/educators/