

Register Number:

Name of the Candidate:

**B.Sc. DEGREE EXAMINATION December 2014**

**(DIGITAL MEDIA)**

**(SECOND YEAR)**

**(PART-III)**

**210: COMMUNICATION SKILLS**

**(Common for B.Sc Multimedia)**

Time: Three hours

Maximum: 100 marks

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**SECTION-A**

**(8×5 = 40)**

**Answer any EIGHT questions**

1. What do you mean by the term communication?
2. Write any five primary functions of non-verbal communication?
3. What are the types of motivation?
4. Why is face-communication very important?
5. Mention some of the non-verbal signs?
6. How can we learn to recognize stress symptoms?
7. How can you create a better impression?
8. Write the benefits of getting up early?
9. How to set a goal?
10. How can a person face a panel interview?

**SECTION-B**

**(3× 20 = 60)**

**Answer any THREE questions**

11. Explain the steps to build self-esteem.
  12. Brief out the characteristics features of Body language.
  13. Explain the importance of LSRW.
  14. Write in detail about Time-Management.
  15. Write an essay on “Effective – Presentation”.
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