

Register Number:

Name of the Candidate:

B.Sc. DEGREE EXAMINATION December 2014

(MULTIMEDIA)

(FIRST YEAR)

(PART-III)

140: GRAPHIC DESIGN

Time: Three hours

Maximum: 100 marks

SECTION-A

(8×5 = 40)

Answer any EIGHT questions

1. List the features of painting and editing tools.
2. How do you draw a straight and curved path?
3. Write a note on adding adjustment layer.
4. How can you merge a photo? Explain.
5. Enumerate illustrator symbols.
6. What is the use of pattern and scatter brush? Discuss.
7. Write a note on crop mask.
8. What are the elements of an ad?
9. Explain Flowing text.
10. Discuss synchronizing book documents.

SECTION-B

(3× 20 = 60)

Answer any THREE questions

11. a) Explain workspace and tool setting in detail. (10)
b) How do you crop an image? Explain. (10)
12. a) Explain the working of clone stamp tool. (10)
b) How do you create a logo? Describe in detail.
13. Explain the following:
a) Logo designing (10)
b) Flash integration (10)
14. a) Explain colour group using live colour in brief. (10)
b) Discuss poster designing in brief. (10)
15. Explain Book Designing and exporting to PDF in detail. (20)
