

Total No. of Pages: 2

5216

Register Number:

Name of the Candidate:

B.Sc. DEGREE EXAMINATION, May 2015

(FASHION DESIGN)

(SECOND YEAR)

(Part -II)

210 : ENGLISH COMPOSITION AND BUSINESS CORRESPONDENCE

(New Regulations / Old Regulations)

*(Common for B.Sc TD & ID (NR & OR) – 60 marks
B.A Travel, Tourism and Ticketing with -100 marks)*

Time: Three hours

Maximum: 60 marks

Answer Section A and Section B in the Same answer booklet

**SECTION – A
(English Composition)**

I. Write essays on any TWO of the following in about two pages (2 × 9 = 18) each.

1. Sketch the character of Mrs. Joe Gargery in *Great Expectations*.
2. How does Miss Havisham serve as a foil to Estella in *Great Expectations*?
3. Examine the role played by Lucetta in *The Mayor of Casterbridge*.
4. Justify the title of the novel *The Mayor of Casterbridge*.

II. Write a Precis of the following passage reducing it to one third of its length. (12)

5. The reformer must know that what moves people is the authentic life, not mere writing. The newspapers and journals that Lokmanya Tilak and Gandhiji ran, the books they wrote, sold little, but had enormous effect. Their writing was known to reflect and be just an extension of their exemplary lives. It was the authenticity of their example. All knew that their lives were an integral whole—they were not moral in public life and lax in private, nor vice-versa. They were not full of pious thoughts and sacred resolution within the walls of a temple and cheats outside.

A writer who is merely entertaining his readers, even one who is merely informing them, can do what he wants with the rest of his life. But the writer who sets out to use his pen to reform public life cannot afford such dualities. Here is the testimony of a great man—Gandhiji—about the influence of another—Lokmanya Tilak:

"I believe that an editor who has anything worth saying and who commands a clientele cannot be easily hushed, he delivers his finished message as soon as he is put under duress. Lokmanya spoke more eloquently from the Mandalay fortress than through the columns of the printed *Kesari*. His influence was multiplied thousand fold by his imprisonment and his speech, and his pen had acquired much greater power after he was discharged. By his death, we have been editing his paper without pen and speech through the sacred resolution of the people to realise his life's dream. He could possibly have done more if he were today, in body and mind, preaching his view. Critics like me would perhaps be still finding fault in this expression of his or that. Today, his message rules millions of hearts which are determined to raise a permanent living memorial by the fulfillment of his ambition in their lives."

SECTION - B
(Business Correspondence)
Answer any THREE questions **(3 × 10 = 30)**

6. What are the techniques of writing business letters?
7. Write a letter of complaint about receiving damaged computers from a computer manufacturing company. Address the letter to the manager of the company, asking him to replace the damaged computers.
8. Write a letter to the wholesale agent of product, for the collection on unpaid invoices.
9. Suppose you want to take a car loan from a bank. Write a letter to the Chief Manager of the bank in your city, requesting him to send you all the details related to car loans.
10. Write a job application letter to High-tech Software company located in Mumbai, for the position of system Analyst-Include details about experience in the field.

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