



ANNAMALAI UNIVERSITY
(Accredited with 'A' Grade by NAAC)



DEPARTMENT OF EDUCATION
(UGC – SAP – DRS – II Approved Department)

IMPRESS - ICSSR SPONSORED
TWO DAYS NATIONAL SEMINAR

Education on Digital Culture and Social Media

6th & 7th September 2019



Organized by

Department of Education
Annamalai University
Annamalainagar - 608002
Tamil Nadu
India

Email: icssrauedndigital2019@gmail.com

Website: www.auteachereducation.com

About ANNAMALAI UNIVERSITY

In the early 1920s Rajah Sir S. R. M. Annamalai Chettiar founded Sri Minakshi college, Sri Minakshi Tamil College and Sri Minakshi Sanskrit College at Chidambaram. In 1928, Rajah Sir S. R. M. Annamalai Chettiar agreed with the local Government to handover the above said institution for establishing a University. Thus, on 01.01.1929 Annamalai University was established as per Annamalai University Act 1928 (Tamil Nadu Act 1 of 1929). One of the most significant developments is the enactment of the Annamalai University Act, 2013 (Tamil Nadu Act 20 of 2013), which has come into force from September 25, 2013. Annamalai University is accredited with 'A' Grade by NAAC in 2014. "The NIRF-2018" by the Ministry of Human Resource Development (MHRD) has ranked the University in the band 101 – 150 in the overall category as well as the University Category. In the Pharmacy Category the ranking is 20th in India. In the Medical Category the ranking is 24th. "The Times Higher Education World University Ranking – 2019" has ranked Annamalai University in 1000+ for Overall category. In the Subject category Ranking, 2019, the University is ranked in the band of 501-600 for Life Sciences and Pre-clinical, clinical & Health Subjects. 800+ in the Physical Sciences subject. "The QS World University Ranking – 2019" has ranked Annamalai University in the band of 291 – 300 in Asia Ranking, 174 in the BRICS Ranking and 43 in India Ranking. "The CWTS Leiden Ranking 2018", on scientific impact of universities and on universities' involvement in scientific collaboration & scientific performance, has ranked the University at 20th based on the number of publications and 4th based on the proportion of publications that, compared with other publications in the same field and in the same year, belong to the top 10% most frequently cited. "The MDRA – India Today Ranking" (2018) has ranked Annamalai University 13th among the best Government Universities in India. Among the top 197 ranked institutions for Higher Education in India the "SCImago Institutional Ranking (2018)" has ranked Annamalai University as 7th in Tamil Nadu and 32nd in India. Annamalai University is one of the largest unitary, teaching, and residential Universities in Southern Asia comprising of 10 Faculties and 49 departments of study. This University has played a pivotal role in providing access to higher education to thousands of youth cutting across the social spectrum, especially from economically and socially disadvantaged classes. In this respect, this University's service to the nation is tremendous.

About Department of Education

The Department of Education is a beehive of academic activities since its inception in 1953. The building of the Department of Education was unveiled by the eminent philosopher and former President on 26th December 1953. The Department offers B.Ed., M.Ed., M.Phil., Ph.D., and D.Litt Programmes. All the teacher Education Programmes are recognized by the NCTE. The vision of Department of Education is "Preparing the competency based committed oriented teachers to create a better progressive social order, promotion of research, experimentation and development of productive efficiency of the Educand". The distinguished alumni of the Department of Education are Vice-Chancellors, Deans and Heads of the Department in various Universities, Principals in various colleges, Chief Education Officers and District Education Officers. The Department has been supported by UGC-SAP-DRS-II. It has so far produced 238 M.Phils and 200 Ph.Ds. Several Conferences, Seminars, Workshops and Training Programmes in the field of Education have been organized by the Department of Education.

Education on Digital Culture and Social Media

Digital Culture stands for the modern-day communication technologies, the internet, new media, and digital technologies and the roles they play in contemporary society, culture, business, politics, the arts and everyday life. Social Media has become a part and parcel of our life. It is now difficult to imagine our life without social media. Social Media influences people in all walks of life from Education to Entertainment. With so many leverages there are also negative effects of social media. People who are addicted to social media may experience negative side effects such as eye strain, social withdrawal or lack of sleep, stress etc. It is a modern-day playground, and most kids, adolescence and young adults have social media profiles, but we do not know that every reputable social media platform has safeguards and security measures in place to deal with cyber-bullying. This seminar will explore the interface between emerging new media technologies and cultural practices involving information, communication, knowledge, identities and power and build a rich understanding of how new technologies are generated, disseminated and consumed.

Organizing Committee

Chief Patron : **Prof. V. Murugesan**
Vice-Chancellor
Annamalai University

Patron : **Prof. N. Krishnamohan**
Registrar i/c
Annamalai University

Convener : **Dr. R. Gnanadevan**
Dean, Faculty of Education
Annamalai University

Seminar Director : **Dr. R. Babu**
Professor and Head
Department of Education
Annamalai University

Advisor : **Dr. S. Rajasekar**
Professor and Co-ordinator
Education Wing, DDE

Organizing Secretaries : **Dr. K. Saileela**
Dr. S. Kalaivani
Assistant Professors

Organising Joint

Secretaries : **Dr. S. Manivannan**
Dr. G. Kannan
Assistant Professors

Members : Professors

Dr. V. Ambedkar
Dr. T. Thilagavathy
Dr. S. Kulasekara Perumal Pillai
Dr. P. N. Nataraj
Dr. D. Mohana
Dr. N. L. N. Jayanthi
Associate Professors
Dr. R. Ramachandran
Dr. C. Jayanthi
Dr. T. Tamizhselvan
Dr. P. Ponraj
Dr. S. K. Sivasubramanian
Dr. T. Manickavasagan
Dr. G. Arumugam
Dr. R. Sivakumar
Dr. K. Praveena
Assistant Professors
Dr. S. Andal
Dr. S. Veena
Dr. S. Venkataraman
Dr. N. Amutha Sree
Mrs. R. Vijaya
Dr. V. Suseela
Mr. K. Jayaprakash

Sub - Themes

- Digitisation of Education
- Digital Citizenship Curriculum
- Cyberphobia & Digital Immigrants
- Cybercrimes & Cybercrime Legislation
- Social Media - Enhances/Ruins our lives
- Social media and Culture Change
- Adolescents and Digital culture
- Social Media and Psychological Problems
- Social Media and Mental Health
- Social Media Addiction: Assessment and Treatment

Call for papers

Thematic and Research based papers on the suggested themes are invited from academics, teacher educators, policymakers, educators, and research scholars. The paper should be original and should not have been published previously. All the selected papers will be published in the form of a Monograph with ISBN. In case of joint paper both the authors have to pay the registration fee.

Format: MS Word

Font: Times New Roman

Font Size: 12 and 1.5 Line Spacing

Abstract: 200 words

Full Paper: 4-5 pages only

Accommodation

Accommodation will be provided on request for which the participants have to pay directly in their place of stay.

Registration fee

Faculties
Rs 500

Research Scholar
Rs 300

M.Ed student
Free for first 25 registrations

Fee Remittance by Demand draft in Favour of
The Registrar, Annamalai University, Annamalainagar
Spot registration: Poster Presentation
Monograph fee must be paid seperately.

For Correspondence

Demand draft to be sent by the post to the
Organizing Secretary
Education on Digital Culture and Social Media
Department of Education
Annamalai University
Annamalainagar - 608 002.

Dr. K. Saileela
Assistant Professor
9442762305, 8870059252

Dr. S. Kalaivani
Assistant Professor
9443234896, 8667206502

Important Dates

Last Date for Submission of Full paper with Abstract (Abstract & Keywords is Compulsory) is 1st September 2019

Email: icssrauedndigital2019@gmail.com | www.auteachereducation.com

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DEPARTMENT OF EDUCATION

IMPRESS-ICSSR sponsored

National Seminar

"Education on Digital Culture and Social Media"

6th and 7th September, 2019

REGISTRATION FORM	
Name of the participant	Dr/Mr/Ms
Designation/Research scholar	
Institutional Address	
Mobile number	
Email id	
Title of the paper	Presentation-Oral/PPT/E-Poster
	Only Participation -
Monograph	Yes/No
Registration fee details	Cash/DD
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Declare that this article is a real work of mine	
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Date	Signature