

5. (a) Explain the objectives, functions and performance of commodity boards in promoting agricultural marketing.

(OR)

- (b) Explain the implications of AOA agreement of WTO on agricultural marketing in India.

Register Number :

Name of the Candidate :

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P.G. DIPLOMA EXAMINATION, 2008

(AGRICULTURAL MARKETING MANAGEMENT)

(PAPER - II)

**120. MARKETING OF AGRICULTURAL
INPUTS AND PRODUCTS**

May]

[Time : 3 Hours

Maximum : 80 Marks

I. Define any FIVE of the following.

(5 × 2 = 10)

1. Regulated market.
2. Market intelligence.
3. Futures market.
4. Distribution channel.
5. Price discovery.
6. Price spread.
7. World Trade Organization.

Turn over

II. Write short notes on any FIVE of the following.
(5 × 4 = 20)

1. Differentiate marketed surplus and marketable surplus.
2. Special features of agricultural input marketing.
3. Ware-housing.
4. Marketing functions.
5. Hedging.
6. Marketing efficiency.
7. APEDA.

III. Answer ALL the questions.
(5 × 10 = 50)

1. (a) Explain the State Trading Corporation's genesis, objectives and functions in agricultural marketing.
(OR)
(b) Explain the present use pattern and consumption of fertilizers in India and sketch the future scenario in next five years.

2. (a) Explain the utility of information system in marketing of seeds in India.

(OR)

- (b) Bring out the efforts of Government of India in funding development of agricultural marketing infrastructure.

3. (a) Explain the scope for futures trading in agricultural commodities in India.

(OR)

- (b) Discuss in detail agricultural price policy as a tool for promoting agricultural development.

4. (a) Bring out the constraints and scope for marketing organic products in domestic and export market.

(OR)

- (b) Explain with the help of a graph the estimation of producers surplus.

Turn over