



NLC India Limited
(formerly Neyveli Lignite Corporation Limited)
(‘Navratna’ - A Government of India Enterprise)

அண்ணாமலைப் பல்கலைக்கழகம்
Annamalai University
ACCREDITED WITH ‘A’ GRADE BY NAAC



NILAU **நிலவு** **CENTRE NEYVELI**

Admission, Class sessions, Computer Laboratory, Exams and all Academic activities conducted in Neyveli.
Sun Rises in the evening, experience corporate transformation with our executive MBA, PGD in BABI & Diploma in Management.
Register at www.thecasecentre.org as an executive-student of our University to access the Coursepack



3 Years Executive MBA Part-Time

2019-22 [Dual Corporate & HR] [Human Resource] [Finance]

2019-20

New PG Programmes

1 Year PGDM Post Graduate Diploma in BABI

2019-20 [Business Analytics & Business Intelligence] For Graduates/Engineers

1 Year DIPLOMA IN MANAGEMENT

2019-20 For Engineers

Coordinator [NLC India Limited]

Professor Dr. A. Selvarasu, B.Sc.Aagri.,MBA., Ph.D., Marketing (Wharton), BOGN (INSEAD)
Department of Business Administration, Annamalai University,
#D-142, BLOCK-18, ANNA ROAD, NEYVELI TOWNSHIP, NEYVELI. 607803

For admission visit: <https://annamalaiuniversity.ac.in/adm/index.php>

THE HEAD
Department of Business Administration
ANNAMALAI UNIVERSITY

THE REGISTRAR
ANNAMALAI UNIVERSITY
ANNAMALAI NAGAR. 608002

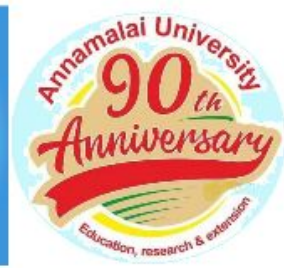
Classes held in Room No.110/115/117/Foyer Computer Lab, Learning & Development Centre, NLC India Limited, Block-20 Neyveli.

Contact: [9442995980](tel:9442995980)/aselvarasu@gmail.com Visit: http://annamalaiuniversity.ac.in/adm/appl_nlc.php



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NILAU चाँद நிலவு **CENTRE NEYVELI**

ADMISSION NOTIFICATION 2019-20

NLC India Limited and Annamalai University have been offering collaboratively Master of Business Administration (MBA) as Part-Time Executive Management programme from 15th August, 2017. The first and second batches have progressed with over all performance excellence. Keeping pace with the performance, applications for the third batch of MBA 2019-20 are invited from Graduate Engineer/any other Degree Graduate Employees of NLC India Limited and other Employees of SME and all other Contractors . The working executives are invited to submit their application online. Visit the weblink to apply. http://annamalaiuniversity.ac.in/adm/appl_nlc.php

MASTER OF BUSINESS ADMINISTRATION [MBA] Executive M.B.A. [PT] Programme

2019-22 [Dual Corporate & HR] [Human Resource] [Finance]

90 Credits. 20 Courses(5 Semesters). One Project work (Sixth Semester). 3 Years.Tuition Fee ₹40,000/Semester

The necessary information about the eMBA, PGDM & Diploma programme is presented in the brochure as overview, programme contents, programme fee, and selection criteria. Additionally two more New Diploma Programmes have been introduced as value addition to all aspiring employees.

<p>POST GRADUATE DIPLOMA in BABI [Business Analytics & Business Intelligence]</p>	<p>DIPLOMA IN MANAGEMENT Professional Management Programme</p>
<p>For Graduate Engineers /any other Graduates 36 Credits. 10 Courses. One Project work. 1 Year. Tuition Fee ₹30,000/Semester</p>	<p>For 10+2/10+DIPLOMA ENGINEERS 24 Credits. 7 Courses. One Project work. 1 Year. Tuition Fee ₹15,000/Semester</p>

For further details, contact the Coordinator in NLC India Limited.

THE REGISTRAR (i/c)

Last date: 31-July-2019 **ANNAMALAI UNIVERSITY**



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The Coordinator [NLC India Limited]

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#102, Learning & Development, Block-20, NLCIL,

NEYVELI. 607803 Mobile:+91- 9442995980

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ANNAMALAI NAGAR. 608002

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OVERVIEW

Business has become more disruptive than ever before even in the public enterprises. Managing fresh graduates and employees with lack of Management Education has paved way for introducing MBA-PEM by Annamalai University in association with NLC India Limited at the Learning & Development Centre in Neyveli.

The cross-functional teams with north and west Indian diverse cultural background; dealing with new renewable energy; being aware of the change of corporate expectations and latest business trends; sustaining power generation strategy and competitive advantages; creating and delivering innovations human resource performance management; and making decisions with the right financial management are key management challenges faced by executives and senior level Managers and Mining Technologists.

Part-Time Executive Management Programmes designed by two organization of institution and industry viz., Annamalai University and NLC India Limited for public & private enterprises, business person, entrepreneurs and officers in the government services, is being offered to respond to those key management challenges and complexities faced by leaders in a business organizations.

3 Years Executive M.B.A. [PT] Programme

‘19-22 [Dual Corporate & HR] [Human Resource] [Finance]

Enjoy the experience into the life of the Neyveli Township lifestyle. The busy work schedule in shift timings in the mining, thermal power stations and other materials purchase management will bring you incredible learning experiences. The MBA programme is designed with a focus on corporate management by covering 20 courses in total with six papers as elective papers for every specialization viz., Dual [Corporate & HR], Human Resource (HR) and Finance(F).

1 Year PGDM Programme

2019-20 [Business Analytics & Business Intelligence]

The PGDM programme is designed with a focus on Business Analytics and Business intelligence by covering 10 courses in total with a project work in two semesters. The first semester includes 6 courses and the second semester focused with four courses and a project work.

1 Year DIPLOMA IN MANAGEMENT

2019-20 For 10+2/10+DIPLOMA ENGINEERS

The Diploma in Management programme is designed with a focus on Management courses and functional courses with a project work by covering 8 courses in total with a project work in two semesters. The first semester includes 4 courses and the second semester focused with 3 courses and a project work.

3 Years Executive MBA Part-Time
2019-22 [Dual Corporate & HR] [Human Resource] [Finance]
Tuition Fee ₹2,40,000/-

Eligibility: A pass in any Degree with 2 years Experience

1 Year PGDM Post Graduate Diploma in BA&BI
2019-21 [Business Analytics & Business Intelligence]
For Graduates/ Engineers

Tuition Fee ₹60,000/-
Eligibility: A pass in any Degree (10+2+3)/ (10+2+4)

1 Year DIPLOMA IN MANAGEMENT
2019-20 For Engineers
Tuition Fee ₹30,000/-
Eligibility: A pass in 10+2/ 10+Diploma Programme

Register at www.thecasecentre.org as an executive-student to access the Coursepack

For admission visit:

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The Coordinator [NLC India Limited]

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Programme Content

3 Years Executive M.B.A. [PT] Programme
‘19-22 [Dual Corporate & HR] [Human Resource] [Finance]

Semester	Core & Specialization Courses 90 Credits
Semester I General Management	101 Management Process 102 Accounting For Managers 103 Managerial Economics 104 Organizational Behaviour
Semester II Functional Management	201 .Marketing Management 202 Human Resource Management 203 Production & Materials Management 204 Financial Management
Semester III Operations & Data analytics With specializations	301 Operations Research 302 Data Analysis Management Information System 303 Specialization-1/2/3 Corporate/HR/Finance 304 Specialization 1/2/3 Corporate/HR/Finance
Semester IV Sustainability- Business Law with specialization	401 Corporate Image Building & Sustainability 402 The Electricity Act, 2003 & CERC 403 Specialization 1/2/3 Corporate/HR/Finance 404 Specialization 1/2/3 Corporate/HR/Finance
Semester V	501 Business Policy & Strategic Management 502 Research Methodology 503 Specialization 1/2/3 Corporate/HR/Finance 504 Specialization 1/2/3 Corporate/HR/Finance
Semester VI	Project work

1 Year PGDM Programme

2019-20 [Business Analytics & Business Intelligence]
Each Course is 3 credits and in total 36 Credits

Semester I

- ABUS11-101 Introduction to Analytics
- ABUS11-102 Statistical Methods for Decision Making
- ABUS11-103 Business Intelligence – Big Data & Cloud Computing
- ABUS11-104 Data Mining
- ABUS11-105 Predictive Modeling
- ABUS11-106 Time Series Forecasting

Semester II

- ABUS11-201 Marketing and Retail Analytics
- ABUS11-202 Web and Social Media Analytics
- ABUS11-203 Finance and Risk Analytics
- ABUS11-204 Supply Chain and Logistics Analytics
- ABUS11-205 Project Work

1 Year DIPLOMA IN MANAGEMENT

2019-20 For 10+2/10+DIPLOMA ENGINEERS

Each Course is 3 credits and in total 24 Credits

Semester I

- ABUS12-101 Management Process
- ABUS12-102 Managerial Economics
- ABUS12-103 Entrepreneurship & Project Management
- ABUS12-104 Business Communication

Semester II

- ABUS12-201 Marketing Management
- ABUS12-202 Human Resource Management
- ABUS12-203 Financial Management
- ABUS12-204 Project work



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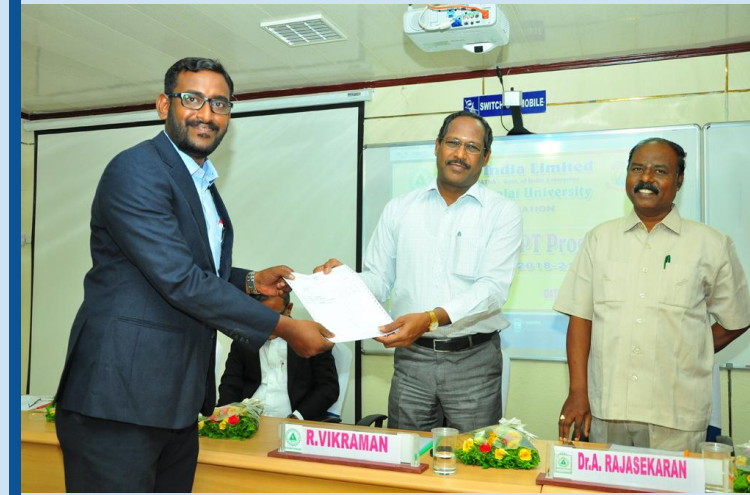
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Programme Schedule & Key Takeaways

The Executive MBA, PGDM & Diploma programmes helps the employees in both public and private enterprises along with business person and entrepreneurs as well the officers in the government services give a collaborative learning atmosphere. It helps them leverage the benefits of open innovation in a sharing economy and promote intrapreneurship.

The programme will be delivered using multiple learning methods: Workshops, discussions, simulation exercises, site visits, and coaching from Professor of premier institutes, as well as business consultants. Participants will get opportunity to presentations and publication opportunities of issues and cases with reference to their place of work and most of the management challenges from NLC India Limited.

PROGRAMME SCHEDULE	Executive MBA Part-Time/ PGDin BABA/ DIPLOMA in Management 1st Year	Executive MBA Part-Time 2nd Year	Executive MBA Part-Time 3rd Year
Proposed Month & Year	July 2019 - April 2020	July 2020 - April 2021	July 2021 - April 2022
Location	LDC Room 117	LDC Room 115	LDC Room 110 & Foyer Computer Lab
Theme	General & Functional Management course	Corporate Management & Elective Courses	Corporate Management & Elective Courses
Duration	180 days	180 days	180 days



Shri G Vikneswar (EE) III MBA, Shri Vikraman R. Director HR, NLCIL, Prof. A. Rajasekaran, Director (Academic Affairs) Annamalai University.



Shri Jobmon Jacob, III MBA, ACM, TPS & Shri Hemanthkumar, Executive Director, Mines, NLC India Limited

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Programme Fee

PROGRAMME FEE

The Executive MBA Part-Time, PGDM (Business Analytics & Business Intelligence) and Diploma in Management are the new programmes in the corporate levels of management. The tuition fee covers all instructions during the period of study; required books and other pedagogical materials including self-learning materials; coaching, tutoring and other intermodular support. Programme Fee of does not include travel and living expenses. On Confirmation of admission Tuition fee for the first semester have to be paid before the commencement of the classes.

SELECTION CRITERIA

Participants will be selected based on qualifying graduation/Diploma, professional achievement, two years of work experience, and organizational responsibility.

AWARD OF MASTER OF BUSINESS ADMINISTRATION DEGREE CERTIFICATE

Upon completion of the programme, participants will be awarded a Degree certificate of completion of **Master of Business Administration, Post Graduate Diploma in Business Analytics and Business Intelligence and Diploma in Management** with specialization in Corporate Management (CM)/ Human Resource Management (HRM) / Financial Management (FM). from Annamalai University as per the approval of the Governor of Tamilnadu for the respective candidate.

PROGRAMME	Eligibility	Duration	Tuition Fee/Semester	Total Programme Fee
Executive MBA PT	A pass in Any Degree + 2 Years Experience	2.5 years & 6 Months	₹40,000/-	₹2,40,000/-
PGD in BABI	A Pass in any Degree	1 Year	₹30,000/-	₹60,000/-
Diploma in Management	A pass in 10+2/10+Diploma	1 Year	₹15,000/	₹30,000/-

THE INSTITUTE-INDUSTRY INTERACTION (MoU signed on 15th August, 2017.)

Annamalai University(AU) a University deemed to have been established during 1929 and amended under the Annamalai University Act, 2013, having its office at Annamalai Nagar, Chidambaram 608 002. The management education through the Department of Business Administration under the Faculty of Arts, Annamalai University has been established since 1978.

NLC INDIA LIMITED (formerly Neyveli Lignite Corporation Limited), a ‘Navaratna Government of India Enterprise, registered under the Companies Act, 1956, having its Corporate Office at Block-1, Neyveli 608 801, Tamilnadu, India and registered office at First Floor 8, Mayor Sathya Murthy Road, FSD, Egmore Complex, Food Corporation of India, Chetput, Chennai, Tamilnad India.

ONLINE REGISTRATION OF APPLICATION

The organizations interested in nominating their employees and individuals interested in the Programme may apply online. Participants interested in the Programme may contact NILAU. (நிலவு) Centre and L&DC, NLC India Limited, Neyveli at the above-mentioned address for clarifications, if any. Once registration is accepted, cancellation /refund queries and requests will not be entertained.

Web: <http://www.annamalaiuniversity.ac.in/>
Email: aselvarasu@gmail.com

Contact:

THE COORDINATOR, NLC India Limited,
Executive M.B.A. Programmes of Annamalai University.
D142, Block-18, Neyveli Township, Neyveli. 607803
Phone: +91 - 9442995980 / 9080108099

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LIST OF EXECUTIVES IN SECOND BATCH 2018-21

UNIVERSITY ENROLL NO.	NAME OF THE EXECUTIVE	DESIGNATION	Unit
1811020011	VANAJA R	Chief Manager /Contracts	Corporate office
1811020021	HERWIN DHASS J (Father@NLCIL)	Engineer Trainee (Foreman -MM Mine-I)	Mahalakshmi Engineering
1811020022	JOHN PETER R (Father@TPS-II)	Engineer Trainee	
1811020002	SRI SUNDARA VADIVELAN M	Additional Chief Manager	Mine-II
1811020004	TIRUPATHI REDDY KOMMIDI	Deputy Chief Engineer	
1811020001	VEERAPPAN G	Additional Chief Manager	MINE-I
1711020012	RAJASEKHARA REDDY	GENERAL MANAGER	
1811020007	VIGNESHWARAN A (Father@Mine IA)	Sr. Technician	Mine-IA
1811020020	ELANGO C	Additional Chief Manager	
1811020003	PREMKUMAR A	Deputy Chief Engineer	

UNIVERSITY ENROLL NO.	NAME OF THE EXECUTIVE	DESIGNATION	Unit
1811020014	JOTHIKUMAR N	Deputy General Manager	TPS-I
1811020013	MANIMEKALAI A	Chief Manager /Purchase	MM Complex
1811020018	SWATHI PRIYA N R (Mother@GH)	Additional Nursing Superintend	NLCIL/ GH Hospital
1811020005	MAHESH R	Chief Dialysis Officer	
1811020016	KARTHIKEYAN L Dr.	Deputy Medical Officer	
1811020019	SIVABOOSHANAM S (M.P.Manivannan)	SG Foreman Construction	NNTPP
1811020006	PAYAL PANDA	Site Engineer	
1811020012	MURUGAN V	Deputy Chief Engineer	TPS-I
1811020015	TARUNA PRASANNA GANDHI VEERNALA	Chief Manager	TPS-II
1811020008	NAGENDRA MAJHI	Chief Manager	TPS-II Exp
1811020010	ANANTHARAJ R (G Shankar Sr.Tech)	Mini Auto Mine-I	Guest House-B25

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LIST OF EXECUTIVES IN FIRST BATCH 2017-20

UNIVERSITY ENROLL NO.	NAME OF THE EXECUTIVE	DESIGNATION	Unit
Executives in First Batch 2017-20 Dual Specialization in Corporate & Human Resource			
1711020014	CHANDRASEKAR L	Junior Engineer II	TPS-II
1711020011	DHARMARAJAN K	AD. Chief Manager	Mech. NNTPP
1711020017	JOBMON JACOB	Chief Manager	NNTPP
1711020018	MAHADEV EKKA	Executive Engineer	TPS-II
1711020007	MOORTHY S.	Dy. Chief Engineer	Mines-I
1711020020	MURUGAN A	Chief Manager (Elec.)	NNTPP
1711020022	NAGOORAN.R	AD. Chief Manager	TPS I
1711020019	PANDURANG	Executive Engineer	TPS-II
1711020015	VINODH REDDY	Dy. Executive Engineer	TPS-I
1711020002	SENTHIL KUMAR K	Deputy Chief Engineer	NNTPP
1711020001	VISWAM L J	Executive Engineer	TPS-II Expansion

UNIVERSITY ENROLL NO.	NAME OF THE EXECUTIVE	DESIGNATION	Unit
Executives in First Batch 2017-20 Specialization in Human Resource			
1711020010	BASUNDARA SOY	Dy. Executive Engineer	TPS-I Expansion
1711020013	EZHILARASI G	Asst. Manager	INDCOSERVE,
1711020016	GOBINATH M	Dy. Manager	Central Esst.
1711020004	MONICA M	Asst. Service worker	BCC. Corporate office
1711020021	SURENDAR RAO S E P	I.W.III	HR DEPT.
1711020005	VIJAY BALAJI P	Dy. Manager	Corporate Office ERP
1711020006	VIKNESWAR G	Executive Engineer	NNTPP
Executives in First Batch 2017-20 Specialization in Finance			
1711020008	Karthikeyan G.	Chief Manager	Deputy Chief Manager
1711020003	Neelesh Gupta	Mini Auto Mine-I	Deputy Executive Engineer

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Faculty Members of Annamalai University - NILAU TEAM

Staff ID	Name	Designation	Expertise in the Courses	Association Membership
03989	 SELVARASU A. Dr.	Professor & Coordinator	Managerial Economics Marketing Management Operations Research Corporate image Building & Sustainability Research Methodology Statistical Package for Business Decision	<ul style="list-style-type: none"> ★ Harvard Business Publishing Education https://hbsp.harvard.edu/home/ ★ The Case centre, London, UK & USA. https://www.thecasecentre.org/programmeAdmin/ ★ AIMS International, Texas, USA. ★ Strategic Management Society, USA. ★ Project Management Institute, USA. ★ Association of Consumer Research, USA. ★ Operations Research Society of India at IIM Ahmedabad ★ EuroMed Business Research Institute - Member of Marketing ★ IDEAS, RePEc, NEP, Research Division, Federal Reserve Bank of St.Louis
05549	 Kathiresan S. Dr.	Assistant Professor	Management Process Group Dynamics & Industrial Psychology The Electricity Act, 2003 & CERC Business Policy & Strategic Management	<ul style="list-style-type: none"> ★ Harvard Business Publishing Education https://hbsp.harvard.edu/home/ ★ The Case centre, London, UK & USA. https://www.thecasecentre.org/educators/
05695	 Manivannan R. Mr.	Assistant Professor	Industrial Relations & Labour Welfare Management Compensation Management Organizational Behaviour Power Tariff, Energy Trading and Pricing	<ul style="list-style-type: none"> ★ Harvard Business Publishing Education https://hbsp.harvard.edu/home/ ★ The Case centre, London, UK & USA. https://www.thecasecentre.org/educators/
10222	 Baramurugan A. Dr.	Assistant Professor	Human Resource Management Performance Management Management of Training & Development Accounting for Managers	<ul style="list-style-type: none"> ★ Harvard Business School Publications https://hbsp.harvard.edu/home/ ★ The Case centre, London, UK & USA. https://www.thecasecentre.org/educators/

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Faculty Service by Senior Executives of NLC India Limited - NILAU Team

Staff ID	Name of the Faculty	Designation	Expertise in the Courses	Industrial Affiliation/ Academic Association Membership
	Guruswamynathan S.	Chief General Manager	Industrial Relations & Labour Welfare Management Organizational Change & Development	★ NLC India Limited ★ Harvard Business Publishing Education ★ The Case centre, London, UK & USA
36879	Vishnukumar K. Dr.	Deputy Chief Manager/ Facilitator & Coordinator	Management Process Human Resource Management Performance Management Group Dynamics & Industrial Psychology Management of Training & Development	★ NLC India Limited ★ Harvard Business Publishing Education ★ The Case centre, London, UK & USA.
27495	Nagappan AL	Additional Deputy General Manager ADGM	Operations Research New & Renewable Energy Management The Electricity Act, 2003 & CERC Power Tariff, Energy Trading and Pricing Accounting Software Practicals-Tally	★ NLC India Limited ★ Harvard Business Publishing Education ★ The Case centre, London, UK & USA
32980	Ramesh V. Dr.	Additional Chief Manager	Accounting for Managers Financial Management Management of Financial Services Capital Market Management of Funds	★ NLC India Limited ★ Harvard Business Publishing Education ★ The Case centre, London, UK & USA
47127	Kumar Saurabh	Deputy Manager	Management Process Human Resource Management Organizational Change & Development Group Dynamics & Industrial Psychology Compensation Management	★ NLC India Limited ★ Harvard Business Publishing Education ★ The Case centre, London, UK & USA



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Class sessions held in Room No.110/115/117/Foyer Computer Lab, Learning & Development Centre, NLC India Limited, Block-20 Neyveli.

Contact: 9442995980/aselvarasu@gmail.com Visit: http://annamalaiuniversity.ac.in/adm/appl_nlc.php



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**LIST OF
COURSE PACKS For 2019-20**
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Annamalai University 90th Anniversary
Education, research & extension

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