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Register Number:

Name of the Candidate:

B.Sc. DEGREE EXAMINATION, May 2015

(PSYCHOLOGY)

(THIRD YEAR)

(PART-III)

720: SOCIAL PSYCHOLOGY

(Old Regulation)

(Candidates joined during 2008-2009 and before)

Time: Three hours

Maximum: 100 marks

Answer any FIVE questions

(5×20=100)

1. Analyse the development of Social Psychology.
2. Elaborate on various concepts of Self-identity.
3. How can a Person infer the causes of Behaviour or Events?
4. Describe the conditions promoting affiliation.
5. Explain various types of Communication.
6. Measurement of attitudes-Discuss.
7. How to reduce prejudice?
8. Enumerate qualities of a good leader.
9. Group Structure-Illustrate.
10. Distinguish between marital satisfaction and dissatisfaction.
