

Total No. of Pages: 1

Register Number:

**5960**

Name of the Candidate:

**B.C.A. DEGREE EXAMINATION, May 2015**

**(THIRD YEAR)**

**(PART-III)**

**330: E-COMMERCE**

Time: Three hours

Maximum: 100 marks

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**SECTION-A**

**(8×5=40)**

**Answer any EIGHT questions**

1. How E-Commerce promotes the services to customers? Explain.
2. Discuss the various models for commercial transaction.
3. Summarize about global information distribution networks.
4. Write short notes on Internet as a network infrastructure.
5. Explain about Data and Message security.
6. Give a brief account on Electronic Mail.
7. Discuss about EDI application in business.
8. Compare EDI Vs E-mail.
9. Explain about digital libraries.
10. Make a note on document management.

**SECTION-B**

**(3×20=60)**

**Answer any THREE questions**

11. Explain in detail the Anatomy of E –Commerce application.
12. Describe the components of I-way and state public policy issue shaping the I-way.
13. Discuss how network security is ensured by firewalls.
14. Summarize the features of electric payment systems with their advantages.
15. Explain about Intra-organisational E-commerce supply chain managment.

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