



# **Entrepreneurship Development and Innovation Institute**

## **Academic Innovation and Entrepreneurship Development Programme Hub**

### **Annamalai University**

**One Day Awareness on Social Entrepreneurship**

**17.03.2022**

**Venue : E.S. Arts and Science College ( Co-Ed )  
Villupuram**

## **Report**

**PROMOTIONAL ACTIVITIES ON ENTREPRENURSHIP**

Dr.K.Krishnasamy  
Hub Coordinator  
AIEDP – EDII  
Annamalai University

One Day Awareness on Social Entrepreneurship  
Venue : E.S. Arts and Science College ( Co-Ed), Villupuram  
Date : 17.03.2022

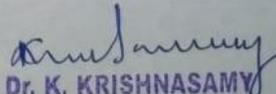
One day Awareness on Social Entrepreneurship Programme was held at E.S. Arts and Science College ( Co-Ed), Villupuram on 17<sup>th</sup> March 2022. In this Programme 113 students from E.S. Arts and Science College (93 Students) , E.S. College of Nursing (10 Students) , from Theivanai Ammal College for Women (10 Students) were participated.

First two session handled by **Prof.Agnesh Roshi** Dept. of Social Entrepreneurship Madras School of Social Work, Chennai. Madam discussed the Introduction to Social Entrepreneurship, difference with entrepreneurship, Indian Scenario

Afternoon Session handled by **Mr.S.Jebamalai** - Incubatee Madras School of Social Work. Sir given Lecture on the topic of Models of social entrepreneurship and case studies (including interaction session). The programme was successfully ended with Students Feedback

**2) Feedback from participants:**

[https://drive.google.com/file/d/1YpRdd0\\_lp9JV8qLac0lyTmag1UUifnSh/view?usp=drivesdk](https://drive.google.com/file/d/1YpRdd0_lp9JV8qLac0lyTmag1UUifnSh/view?usp=drivesdk)

  
**Dr. K. KRISHNASAMY**  
HUD Coordinator  
EDII - AIEDP HUB  
Annamalai University



**Annamalai University**  
**Academic Innovation & Entrepreneurship Development**  
**Programme - HUB**  
&  
**E.S.Arts and Science College (Co-Ed)**  
Villupuram - 605 401

One Day Awareness Programme on  
**SOCIAL ENTREPRENEURSHIP**

**Resource Persons**  
**Prof.Agnesh Roshni & Mr.S. Jebamalai**  
Department of Social Entrepreneurship  
Madras School of Social Work,  
Chennai

**Mr. T.Vignesh**  
Field Coordinator  
EDII - AIEDP HUB, Annamalai University

**17.03.2022**

**Dr. K.Krishnasamy**  
HUB Coordinator  
EDII - AIEDP HUB, Annamalai University

**Mrs.P.RAJALAKSHMI**  
EDC Coordinator - ESASC

**Dr.V.SHANMUGARAJU**  
Principal -ESASC



Annamalai University

Academic Innovation & Entrepreneurship Development  
Programme - HUB

&  
E.S.Arts and Science College (Co-Ed)  
Villupuram - 605 401

One Day Awareness Programme on  
**SOCIAL ENTREPRENEURSHIP**

Programme Schedule

Thamizhthai Vazhthu

- Welcome Address : **Mrs.P. Rajalakshmi**  
EDC Coordinator  
E.S Arts and Science College (Co-Ed)
- Presidential Address : **Dr. V. Shanmugaraju**  
Principal  
E.S Arts and Science College (Co-Ed)
- Special Address : **Dr. K.Krishnasamy**  
HUB Coordinator, EDII – AIEDP HUB  
Annamalai University
- About the Programme : **Mr. T. Vignesh**  
Field Coordinator, EDII – AIEDP HUB  
Annamalai University
- Chief Guest Introduction : **Mrs. S. Bhavatharini**  
Assistant Professor  
E.S Arts and Science College (Co-Ed)
- Chief Guest Address : **Prof. Agnesh Roshni**  
Department of Social Entrepreneurship  
Madras School of Social Work, Chennai
- Mr. Jebamalai**  
Incubatee  
Madras School of Social Work, Chennai
- Vote of Thanks : **Ms. R. Ponmeni**  
Assistant Professor  
E.S Arts and Science College (Co-Ed)

National Anthem

Resource Persons

**Prof.Agnesh Roshni**

Department of Social Entrepreneurship  
Madras School of Social Work, Chennai



**Mr.S. Jebamalai**

Incubatee  
Madras School of Social Work, Chennai



Venue: Auditorium

Timing : 10.00 AM

Date: 17.03.2022

Welcomes you All

## AGENDA

<b>TIME</b>	<b>Date: 23.10.202</b>	<b>Venue: Auditorium</b>
9.45 AM	Thamizhthaa Vazhthu	
9.47 AM	Welcome Address	Mrs.P. Rajalakshmi Assistant professor and Head E.S Arts and Science College (Co-Ed)
9.50 AM	Presidential Address	Dr. V. Shanmugaraju Principal E.S Arts and Science College (Co-Ed)
9.53AM	About the Programme	Mr.T.Vignesh Field Coordinator,EDII HUB Annamalai University
9.55AM	Chief Guest Introduction	Mrs. S. Bhavatharini Assistant Professor E.S Arts and Science College (Co-Ed)
9.58AM	Chief Guest Address	Prof. Agnesh Roshni & Mr.Jebamalai Department of Social Entrepreneurship Madras School of Social Work,Chennai.
10.00AM – 11.20 AM	SESSION - 1	Prof. Agnesh Roshni Department of Social Entrepreneurship Madras School of Social Work,Chennai.
11.35AM – 01.00 PM	SESSION - 2	Mr.Jebamalai Incubatee, Madras School of Social Work,Chennai.
02.00PM – 03.15 PM	SESSION - 3	Prof. Agnesh Roshni Department of Social Entrepreneurship Madras School of Social Work,Chennai.
03.30PM – 05.00 PM	SESSION - 4	Mr.Jebamalai Incubatee, Madras School of Social Work,Chennai.
05.01 PM	Vote of thanks	Ms.R.Ponmeni Assistant professor E.S Arts and Science College (Co-Ed)
05.10PM	National Anthem	


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 Awareness on Social Entrepreneurship Programme

**PARTICIPANTS REGISTER**

Sl No	Name	College	Dept & Year	Mobile	Sign
1	S.ARUNACHALAM	E.S Arts and Science College	I.M.COM	8148045008	S. Arunachalam
2	R.BALAJI	E.S Arts and Science College	I.M.COM	7598675531	R. Balaji
3	MALLIKA BEE	E.S Arts and Science College	III <sup>rd</sup>	-	Mallika
4	SONIYA.P	E.S Arts and Science College	III <sup>rd</sup>	-	Soniya
5	ABITHA	E.S Arts and Science College	B.COM	6371829371	Abitha
6	HARIKRISHNAN	E.S Arts and Science College	B.COM (Gen)	9944316503	Hari
7	FASITH AHAMED	E.S Arts and Science College	"	7337153326	Fasith
8	FAWAZ	E.S Arts and Science College	"	9384468645	Fawaz
9	DHILIP KUMAR	E.S Arts and Science College	"	8072052148	Dhilip
10	KALAISELVAN	E.S Arts and Science College	"	6383434076	Kalai
11	KATHIRAVAN	E.S Arts and Science College	"	9360072675	Kathiravan
12	ARAVINTH	E.S Arts and Science College	B.COM (Gen)	8289571511	Aravinth
13	DEEBAN KUMAR	E.S Arts and Science College	"	8189571535	Deeban
14	RAAJAVEL	E.S Arts and Science College	"	6371982898	Rajavel
15	LINGESHWARAN	E.S Arts and Science College	"	8870482729	Lingeswaran
16	YAGESH.E	E.S Arts and Science College	"	9952017179	Yagesh
17	SANJAY	E.S Arts and Science College	"	63876100	Sanjay
18	JAYAN	E.S Arts and Science College	"	-	Jayan

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### PARTICIPANTS REGISTER

19	MAHALAKSHMI	E.S Arts and Science College	17/03/2022		-ab-
20	P.A.ASHIK	E.S Arts and Science College	17/03/22		Ashik/Rt
21	M.KULANDAI VELU	E.S Arts and Science College	17/03/2022		Kulandai
22	GOBIKA.G	E.S Arts and Science College	17/03/22		G.Gobika
23	JEEVITHA	E.S Arts and Science College	17/03/22	9047091338	S. Jeevitha
24	AROKIYA KALAYARASI	E.S Arts and Science College	17/03/22	9342775810	A.A.Kalaiyaran
25	M.ASHWARIYA LAKSHMI	E.S Arts and Science College	17/3/2022	1200153061	M. Ashwariya
26	A.ARJUN	E.S Arts and Science College	17/03/2022		A.Arjun
27	SRIVISHWAS.V	E.S Arts and Science College	17/3/2022	9360784473	Srivishwas
28	PRIYA.M	E.S Arts and Science College	17/3/2022	9025464577	M.Priya
29	VIVETHA.B	E.S Arts and Science College	17/3/2022	8072052828	B.V.
30	BHUVENSWARI	E.S Arts and Science College	17/3/2022	8015453524	M.Bhuvana
31	YUVARAJ.N	E.S Arts and Science College	17/3/2022	7094660435	
32	PREETHA.R	E.S Arts and Science College	17/3/2022	8668083008	P.Preetha
33	SETHURAMAN.T	E.S Arts and Science College	17/3/2022	94864042	Sethuraman
34	ELAVARASAN	E.S Arts and Science College	17/03/2022		elavarasan
35	AKASH	E.S Arts and Science College	"		Akash
36	KALAIARASAN	E.S Arts and Science College	"		Kalaiarasan
37	JAYAPRAKASH	E.S Arts and Science College	"		Jayaprakash


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38	SHIVANI	E.S Arts and Science College	17.3.'22	8270706474	R. Shiji
39	RAJESH	E.S Arts and Science College	17.3.2022.	—	Rajesh
40	GOMATHI	E.S Arts and Science College	17.3.2022	6283091075	M. Gomathi
41	JAGANNATHAN	E.S Arts and Science College	17.3.2022	7908901053	J. Jagannathan
42	KANIMOZHI	E.S Arts and Science College	17.3.2022	9342416092	S. Kanimozhi
43	JEORGEFERNANDES	E.S Arts and Science College	17.2.2022	8489968240	Prof. Fernandes
44	ANISHIYA	E.S Arts and Science College	17.03.2022	6881938244	C. Anishiya
45	DURGA	E.S Arts and Science College	17.03.2022	6374962082	D. Durga
46	KANMANI	E.S Arts and Science College	17.03.2022	6385759284	G. Kanmani
47	MARY JENIFER	E.S Arts and Science College	17.03.2022	9442318262	M. Jennifer
48	NIVETHA	E.S Arts and Science College	17-03-2022	9677925534	Nivetha
49	M.S.SREERAM	E.S Arts and Science College	17-03-2022	9715415755	M.S. Sreeram
50	M.U.SUBASHINI	E.S Arts and Science College	17-03-2022	9189418124	M.U. Subashini
51	A.YUVARANI	E.S Arts and Science College	17-03-2022	892506588	A. Yuvarani
52	S.DHIVYA BHARATHI	E.S Arts and Science College	17/03/22	—	S. Dhivya
53	JOSEPH SINGARAYAR	E.S Arts and Science College	17/3/22	9600815704	J. Singarayar
54	SATHIYA NARAYANAN	E.S Arts and Science College	17/3/22	6883840134	S. Sathya
55	ANANYA	E.S Arts and Science College	17/3/22	8610706944	Ananya S.
56	BALAJI	E.S Arts and Science College	17/3/22	9361488553	Balaji P.

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57	MOHAMMED ASLAM.N	E.S Arts and Science College	17/03/22	735891951	N. Mohammed Aslam
58	SRIDHAR	E.S Arts and Science College	17/03/2022	7603867614	A Sri
59	P. VENKATESH	E.S Arts and Science College	17/03/2022	9260728125	P. Venkatesh
60	SIVAGURU	E.S Arts and Science College	17/03/22	7708273178	S. Sivaguru
61	JAYASURIYA	E.S Arts and Science College	17/3/22	6883106386	S. Jaya Suriya
62	E DENADHAYALAMN	E.S Arts and Science College	17/3/22	8637655751	R. Deenadhayalan
63	VASANTHARAJ	E.S Arts and Science College	17/3/22	8189116650	N. V. V. V. V.
64	NIVETHA	E.S Arts and Science College	17/3/22	9100249211	N. Divya
65	KALAIAMTHY.K	E.S College of Nursing	17/3/22	-	K. Kalaiamthy
66	SARATHAPRITHA.K	E.S College of Nursing	17/3/22	98424222	K. Sarathapriya
67	ASHA.B	E.S College of Nursing	17/3/22	9426493214	A. Asha
68	VANMATHI.S	E.S College of Nursing	17/03/22	-	S. Vanmathi
69	NANDHINIDEVI.S	E.S College of Nursing	17/03/22	-	S. Nandhini
70	SATHIYA.N	E.S College of Nursing	17/3/22	6326341732	N. Sathya
71	VIGNESH.G	E.S College of Nursing	17/3/22	8874367316	G. Vignesh
72	PRAKASHRAJ.E	E.S College of Nursing	17/3/22	82062217	E. Prakash
73	SIVASANKARI.P	E.S College of Nursing	17/3/22	94282242	P. Sivasankari
74	SUGANTHI	E.S College of Nursing	17/3/22	94282242	S. Suganthi
75	Ram Kumar	ESASC	B Com	9003962052	R. Kumar

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## PARTICIPANTS REGISTER

76.	Sandheep	ESASC	17.3.22	89132478	Sandheep
77.	V. Kishorika	TACW	18.03.2022	7639959450	V. Kishorika
78.	F. Chandrakala	TACW	17.03.2022	9894909515	F. Chandrakala
79.	R. Madhumidha	TACW	17.03.2022	8667727107	R. Madhumidha
80.	B. Hemalatha	TACW	17.03.2022	9080293374	B. Hemalatha
81.	E. Kanimozhi	TACW	17.03.2022	9585075548	E. Kanimozhi
82.	G. Yamunadevi	TACW	17.03.2022	8220739545	G. Yamunadevi
83.	P. Rajalakshmi	TACW	17.3.2022	9940156005	P. Rajalakshmi
84.	R. Dhanyasree	TACW	17.3.2022	9384530336	R. Dhanyasree
85.	D. Kavriya	TACW	17.3.2022	8438425720	D. Kavriya
86.	S. Janani	TACW	17.3.2022	6374169077	S. Janani
87.	R. Ashok Kumar	E.S	17.3.2022	8754609932	R. Ashok Kumar
88.	M. Arun Kumar	E.S	17.3.2022	9025455869	M. Arun Kumar
89.	G. Vignesh	ESPTC	17.3.2022	8072413975	G. Vignesh
90.	S. VEERAMANI	ESPTC	17.3.2022	6888991940	S. Veeramani
91.	S. RISHIKASHAN	ESPTC	17.3.2022	9095703461	S. Rishikashan
92.	K. Arandharajan	ESASC	17.3.2022	9360784473	K. Arandharajan
93.	N. Gunraj	ESASC	17.3.22	7344876073	N. Gunraj
94.	R. SOGANITHI	ESON	17.3.2022	9003800711	R. Soganithi

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95	Kalaimathy.K	E.SCON	17.3.2022	9600837211	Kaluk
96	Sarathapetha.K	E.SCON	17.3.2022	9626236020	Sarathapetha.K
97	N.Nandhini	E.SCON	17.3.2022	9002441161	N.Nandhini
98	S.Vanmathi	E.SCON	17.3.2022	6383539230	S.Vanmathi
99	B.Asha	ESCON	17/03/2022	9688069861	B.Asha
100	N.Sathya	ESCON	17/03/2022	9894979342	N.Sathya
105	P.Pavitharani	ESASC	17/03/2022	8754981660	P.Pavitharani
106	E.Nandhini	ESASC	17/03/2022	9750451398	E.Nandhini
107	V.Dayana	ESASC	17/03/2022	9600248750	V.Dayana
108	V.ANITHA	ESASC	17.03.2022	6379372563	V.ANITHA
109	S.Pavithra	ESASC	17.3.2022	9345794687	S.Pavithra
110	P.Meena	ESASC	17.03.22	7397791979	P.Meena
111	M.Anandraj	ESASC	17.03.22	8098578547	M.Anandraj
112	Manickaraj.D	ESASC	17.03.22	9791962918	Manickaraj.D
113	B.Sham	ESASC	17.03.22	860833435	B.Sham
130	E.Prakashraj	E.S college of nursing	17.03.22	8778151979	E.Prakashraj
135	G.Saravanan	E.SABC	17.03.22	9361914507	G.Saravanan
136	V.Mouliraj	ESASC	17.03.22	9789324197	V.Mouliraj
137	E.Thirumanavan	ESASC	17.3.22	8754981660	E.Thirumanavan



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■ விழுப்புரம், இ.எஸ்., கலை மற்றும் அறிவியல் கல்லூரியில் சமூக தொழில் முனைவோர் விழிப்புணர்வு பயிற்சி குறித்த கருத்தரங்கம் நடந்தது.

## குமாரிகள் ஆண்டு விழா



நிலையத்தில் 18ம் ஆண்டு விழா

நிலை வழுத்துக்குமரனின் ஆன் வருத்தின் பேசினார். சிவனின் மகிமைகள் என்ற தலைப்பில் சொற்பொழிவு நடத்தப்பட்டது. ஏராளமான பிரம்மா குமாரர்கள், குமாரிகள் பங்கேற்றனர்.

## தொழில் முனைவோர் கருத்தரங்கு

விழுப்புரம், மார்ச் 18- விழுப்புரம், இ.எஸ்., கலை மற்றும் அறிவியல் கல்லூரியில் சமூக தொழில் முனைவோர் விழிப்புணர்வு பயிற்சி குறித்த கருத்தரங்கம் நடந்தது.

கல்விசார் புத்தாக்க மற்றும் தொழில் முனைவோர் மேம்பாட்டு மையம், அண்ணாமலை பல்கலைக்கழகம் மற்றும் இ.எஸ்., கலை அறிவியல் கல்லூரி சார்பில் நடந்த கருத்தரங்கிற்கு, முதல்வர் சண்முகராஜா தலைமை தாங்கினார். வணிகவியல் துறை தலைவர் ராஜலட்சுமி வரவேற்றார்.

சிதம்பரம் அண்ணாமலை பல்கலைக்கழக கல்வியியல் புத்தாக்க மற்

றும் தொழில் முனைவோர் மைய ஒருங்கிணைப்பாளர் விக்கினேஷ் சிறப்புரையாற்றினார்.

சென்னை, சமூகப்பணி கல்லூரி பேராசிரியை ஆக்னஸ் ரோஸ்னி, சமூக தேவைகளை உணர்ந்து செயல்படுவது குறித்தும், தொலைநோக்கு சிந்தனையோடு செயல்படுதல், ஏன் தொழில் முனைவோராக மாற வேண்டும் என்பது குறித்து விளக்கினார்.

ஜெபமாலை, சிறுதொழில் துவங்குதல், தொழில் முனைவோர்களுக்கு சந்தைப்படுத்துதலில் உள்ள சிக்கல்கள் குறித்து கூறினார். மாணவ, மாணவிகள் கலந்து கொண்டனர். உதவி பேராசிரியை பொன்மேனி நன்றி கூறினார்.

பிள்ளைகளின் அறிவை வளர்க்கிறது நூல்; ஆரோக்கியத்தை வளர்க்கிறது பால்



**The End**

**Thank You**