



# **Entrepreneurship Development and Innovation Institute**

## **Academic Innovation and Entrepreneurship Development Programme Hub**

### **Annamalai University**

**One Day Awareness on Social Entrepreneurship**

**19.03.2022**

**Venue : Krishnasamy College Science Arts and  
Management For Women, Cuddalore**

## **Report**

**PROMOTIONAL ACTIVITIES ON ENTREPRENURSHIP**

Dr.K.Krishnasamy  
Hub Coordinator  
AIEDP Hub – EDII  
Annamalai University

One Day Awareness on Social Entrepreneurship

Venue : Krishnasamy College Science Arts and  
Management For Women, Cuddalore

Date : 19.03.2022

One day Awareness on Social Entrepreneurship Programme was held in Krishnasamy College of Science, Arts and Management For Women, Cuddalore on 17<sup>th</sup> March 2022.

In this Programme 117 Students were participated. Krishnasamy College Science Arts and Management For Women – 87 Students , Krishnasamy College of Engineering and Technology - 8 Students, C.Kandasamy Naidu College of Arts and Science – 22 Students

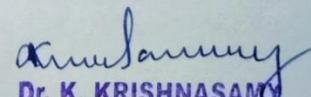
**Total – 117 Students** participated.

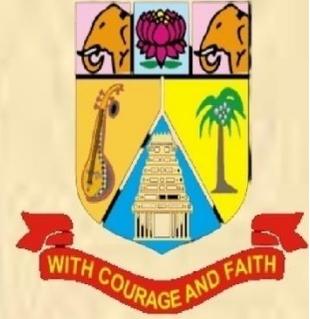
- 1) First two session handled by **Prof .ANTONY STEPHEN** Dept of Social Entrepreneurship Madras School of Social Work, Chennai. Sir given Introduction about the Programme
- 2) Introduction to Social Entrepreneurship , difference between Commercial Entrepreneurship and Social Entrepreneurship with examples.
- 3) Afternoon Session handled by **Mr.S.Jebamalai** - Incubatee Madras School of Social Work. Sir given Lecture on Social innovation Idea, meaning, examples of Social innovation.

The programme was Successfully ended with Students Feedback

**Feedback from participants:**

[https://docs.google.com/forms/d/1ae4IPGbCQbmgSoSA\\_4MXEjusbdhRbJcF-UI99-iQ88/prefill](https://docs.google.com/forms/d/1ae4IPGbCQbmgSoSA_4MXEjusbdhRbJcF-UI99-iQ88/prefill)

  
**Dr. K. KRISHNASAMY**  
HUD Coordinator  
EDII - AIEDP HUB  
Annamalai University



**ANNAMALAI UNIVERSITY  
AIEDP HUB – EDII TN  
&  
KRISHNASAMY COLLEGE OF SCIENCE, ARTS  
AND MANAGEMENT FOR WOMEN**  
Anand Nagar, Nellikuppam Main Road, S.Kumarapuram,  
Cuddalore – 607 109.  
(AFFILIATED TO ANNAMALAI UNIVERSITY)  
(Recognised by UGC under 2(f) section)  
(Accredited with 'B' grade by NAAC)

**Jointly Organizes**  
**One Day Awareness Programme on  
Social Entrepreneurship.**

**Date : 19<sup>th</sup> March 2022.**

**Chief Guest:**  
**Dr. K. KRISHNASAMY.,**  
Hub Co-ordinator,  
EDII-AIEDP HUB, Annamalai University .



**Special Guest:**  
**Mr. VIGNESH THANASELVAN.,**

Field Coordinator, EDII-AIEDP HUB,  
Annamalai University – MSME.

**Resource Persons:**  
**Mr. M. ANTONY STEPHEN.,**  
Assistant Professor and Head ,  
Department of Social Entrepreneurship, Madras School of Social Work, Chennai.

**Mr. S. JEBAMALAI.,**  
Founder of Y-Think Learning Annex, Incubate –MSSW, Chennai



**Entrepreneurship Development Cell,  
KCSAMW.**



**ANNAMALAI UNIVERSITY**  
**AIEDP Hub – EDII TN**  
**&**  
**Krishnasamy College of Science, Arts and Management for Women**  
Anand Nagar, Nellikuppam Main Road, S.Kumarapuram, Cuddalore – 607 109.  
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**Entrepreneurship Development Cell**  
Organizes

**One Day awareness programme on Social Entrepreneurship**

**Programme Schedule:**

10:00 am	Prayer Song
10:02 am	Welcome Address
10:05 am	Inaugural Address
10:10 am	Icebreaking & Introduction about the Programme
10:30 am – 11:30 am	Introduction to Social Entrepreneurship, difference with entrepreneurship, Indian Scenario.
11:30 am – 11:45 am	Tea Break
11:45 am - 1:00 pm	Models of social entrepreneurship and case studies (including interaction session)
1:00 pm – 2:00 pm	Lunch
2:00 pm – 3:15 pm	Social Innovation – Introduction, Innovation, Process and impact. Case studies and change agent
3:15 pm – 3:30 pm	Tea Break
3:30 pm – 4:30 pm	Opportunity and Problem identification
4:30 pm – 5:00 pm	Social entrepreneurship idea sharing feedback from students.
5:00 pm	Vote of Thanks

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**Krishnasamy College of Science, Arts and Management for Women, Cuddalore**

Awareness on Social Entrepreneurship Programme - 19.03.2022

PARTICIPANTS REGISTER FORM

SI No	Name	College	Dept & Year	Mobile	Sign
1	T. Thenmozhi	KCSAM	B.A Tamil I year	9944361436	T. Thenmozhi
2	R. Abirami	KCSAM	B.A Tamil I year	8807030456	R. Abirami
3	M. Sivanandhi	KCSAM	B.A Tamil II yr	9600244247	M. Sivanandhi
4	K. Kavitha	KCSAM	B.A Tamil II yr	9563296368	K. Kavitha
5	S. Harini	KCSAM	B.A Tamil II yr	7339115872	S. Harini
6	R. Sandhya	KCSAM	II B.A Tamil II year	7904143921	R. Sandhya
7	K. Kanmozhi	KCSAM	II B.A Tamil II year	8778235895	K. Kanmozhi
8	I. Gayathri	KCSAM	II B.A Tamil II year	6374500461	I. Gayathri
9	G. Anega	KCSAM	B.A Tamil II year	6381858264	G. Anega
10	G. Sivapriya	KCSAM	II B.A Tamil II year	9361257069	G. Sivapriya
11	S. Lakshmi Priya	KCSAM	BBA-II year	8667066162	S. Lakshmi Priya
12	S. Dhvani	KCSAM	BBA-II year	9566328597	S. Dhvani
13	B. Gayathri	KCSAM	B.COM II year	9786763875	B. Gayathri
14	S. Mariampal	KCSAM	B.COM II year	9789779720	S. Mariampal
15	K. Sabitha	KCSAM	B.A English II year	9361826476	K. Sabitha
16	P. Anandhi	KCSAM	B.COM I year	8870208371	P. Anandhi

  
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PARTICIPANTS REGISTER FORM

Sl No	Name	College	Dept & Year	Mobile	Sign
17	C. Sujatha	KCSAM	II - B.com CA	9087136345	Sujatha
18	D. Shalabya Babarshini	KCSAM	II B.COM CA	6369696576	D. Shalabya
19	N. Nithya	KCSAM	II B.COM E.A	8754319442	N. Nithya
20	R. Ramya	KCSAM	II B.A Tamil	9789390505	R. Ramya
21	A. Abinaya	KCSAM	II B.A Tamil	9159600545	A. Abinaya
22	D. Sujii	KCSAM	II B.A Tamil	9524234642	D. Sujii
23	P. Nalini	KCSAM	III B.A Tamil	6383747262	P. Nalini
24	N. Nishale	KCSAM	II BA Tamil	6379018738	N. Nishale
25	S. Yugavanthini	KCSAM	II BSc Maths	9444388430	S. Yugavanthini
26	N. Nandhini	KCSAM	II - BSc Maths	6374782032	N. Nandhini
27	P. BAKKIYALAKSHMI	KCSAM	II - BSc MATHS	8526920261	P. B. Lakshmi
28	A. THAMIZHINI LA	KCSAM	II - B.A Tamil	9790218536	A. Thani
29	S. BOOMIKA	KCSAM	II B.A Tamil	7339126181	S. Boomika
30	J. SARANYADEVI	KCSAM	III - B.Sc Maths	9942242769	J. Saranyadevi
31	M. Deena	KCSAM	III - B.Sc Maths	7339126014	M. Deena
32	S. NIVETHA	KCSAM	III - B.Sc MATHS	8489819093	S. Nivetha
33	B. Princydharsini	KCSAM	III - B.Sc Chemistry	9488451132	B. Princy

  
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Sl No	Name	College	Dept & Year	Mobile	Sign
34	Sujatha.P	KCSAM	II - BSC(CS)	9345261464	Sujatha
35	Farisha Parveen.s	KCSAM	II - B.Sc(CS)	9597061716	Farisha
36	S. Subashree	KCSAM	II - B.Sc(CS)	9786603428	S. Subashree
37	R. Subhasri	KCSAM	II - B.Sc(CS)	7604924906	R. Subhasri
38	M. Ajisha Begam	KCSAM	II - B.Sc(CS)	9087476516	Ajisha Begam.M
39	M. Sumaiya Begum	KCSAM	II - BSC(CS)	9994922079	Sumaiya Begum
40	S. Jeenath Beevi	KCSAM	II - BSC(CS)	7845079408	Jeenath Beevi
41	J. Prathiba	KCSAM	II - BSC(CS)	9095892657	J. Prathiba
42	M. Mithuna	KCSAM	II - BSC(CS)	9360776073	M. Mithuna
43	M. Saranya	KCSAM	III - B.A. Tamil	7603805501	M. Saranya
44	K. Banumathy	KCSAM	III - B.A. Tamil	8111064872	K. Banumathy
45	P. Megala	KCSAM	III - B.A. Tamil	7600230690	P. Megala
46	K. Thamilsdvi	KCSAM	III - B.A. Tamil	7603891532	K. Taj
47	D. Anitha	KCSAM	III - B.A. Tamil	9366647626	D. Anitha
48	N. Sabasri	KCSAM	III - B.A. Tamil	7502939615	N. Sabasri
49	M. DeviPriya	KCSAM	III - B.A. Tamil	7904204047	M. DeviPriya

  
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Sl No	Name	College	Dept & Year	Mobile	Sign
50	P. Maheswari	KCSAM	IIBA-Tamil	9788081216	P. Maheswari
51	R. Vidhya	KCSAM	II-BCA	9150161623	R. Vidhya
52	M. Vetru Prinja	KCSAM	II-BCA	9360466188	M. Vetru Prinja
53	E. Boornika	KCSAM	II-BCA	6382299565	E. Boornika
54	P. PAVITHRA	KCSAM	II-BCA	9345097656	P. Pavithra
55	D. Dhanya	KCSAM	II-B.Sc chemistry	9788604968	D. Dhanya
56	S. Mohanapriya	KCSAM	II-B.Sc chemistry	9952876928	S. Mohanapriya
57	A. Jhiba	KCSAM	II-B.Sc chemistry	9629422133	A. Jhiba
58	B. Subi	KCSAM	II-B.Sc chemistry	8248441363	B. Subi
59	J. ELAVARASI	KCSAM	II-B.Sc chemistry	9976232845	J. Elavasi
60	J. Merlin Swetha	KCSAM	II-BA English	8344849494	Merlin Swetha
61	B. Madhubala	KCSAM	II-BA English	8098770070	B. Madhubala
62	G. Vinitha	KCSAM	III-BA English	9942441015	Vinitha G.
63	R. Nitya	KCSAM	III-BA English	9976647175	R. Nitya
64	K. Kalpana	KCSAM	III-BA English	7904525220	K. Kalpana
65	R. Nandhini	KCSAM	II BSc physics	8220723586	R. Nandhini
66	S. Priyadarshini	KCSAM	II BSc physics	8489589821	S. Priya

  
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SI No	Name	College	Dept & Year	Mobile	Sign
67	K. Abitha	KCSAM	II BSC physics	6384218765	K. Abitha
68	D. Moena	KCSAM	II BSC physics	8760599117	D. Moena
69	R. Parmitha	KCSAM	II BSC PHYSICS	6380240580	R. Parmitha
70	M. Sakthivel	KCSAM	II BSC physics	7397165062	M. Sakthivel
71	V.M. Sindhubairavi	KCSAM	II Bsc. Physics	6369394369	V.M. Sindhubairavi
72	Sivashree BABU	KCSAMW	II. Bsc. Physics	9025619644	Sivashree
73	M. Mangalparvathi	KCSAMW	III - B.com (A)	6382280865	M. M.
74	AARTHI - A	KCSAM	III B.com(CA)	9025433278	Aarthi
75	S. Sutharsini	KCSAM	III - B.com(CA)	9655953671	S. Sutharsini
76	P. SOWMIYA	KCSAM	III - B.com(CA)	7092252154	P. Sowmya
77	K. PARAMESHWARI	KCSAM	IV - BA TAMIL	7603269060	K. Parameshwari
78	M. LAKSHMI	KCSAM	IV - B.A TAMIL	6374927542	M. Lakshmi
79	M. KARISHMA	KCSAM	IV - B.A TAMIL	9688388819	M. Karishma
80	K. NISHA	KCSAM	IV - B.A TAMIL	9600991656	K. Nisha
81	R. SANTHIYA	KCSAM	IV - B.A TAMIL	6382356715	R. Santhiya
82	V. PADMASRI	KCSAMW	III - B.sc chemistry	9940278633	V. Padmasri

  
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PARTICIPANTS REGISTER FORM - OTHER COLLEGE STUDENT

Sl No	Name	College	Dept & Year	Mobile	Sign
83	S. Deepa	Krishnasamy Col of Eng & Tec	II year	6374061373	S. Deepa
84	S. Harini	KCET	II year	9944425056	S. Harini
85	R. Sathya	KCET	II year	8978213079	R. Sathya
86	D. Yuvaraj Krishnan	KCET	II year	863407061	D. Yuvaraj Krishnan
87	N. Naveen	KCET	II year	7708173487	N. Naveen
88	T. Babji	KCET	II year	6379472953	T. Babji
89	M. Keerthiga	KCET	II year	9677551157	M. Keerthiga
90	G. Jeevitha	KCET	II year	8220420833	G. Jeevitha
91	F. Kalaimamani	C. KNC	II year	9361530622	F. Kalaimamani
92	M. Rashmiya Banu	C. KNC	III year BBA	7550362743	M. Rashmiya
93	A. Selvi	C. KNC	III - BBA	9600352512	A. Selvi
94	K. Jayanthi	C. KNC	III - BBA	9751568303	K. Jayanthi
95	G. Ranjini	C. KNC	I - BBA	7824902958	G. Ranjini
96	R. Boomiga	C. KNC	I - BBA	9348036861	R. Boomiga
97	R. Anandhi	C. KNC	I - BBA	9944155185	R. Anandhi
98	S. Susha Sri	C. KNC	I - BBA	9943247523	S. Susha Sri
99	M. Angel devi	C. KNC	I - BBA	7094652261	M. Angel devi

KCET - Krishnasamy college of Engineering & Technology  
 C. KNC - Kandasamy Naidu college - Cuddalore.

  
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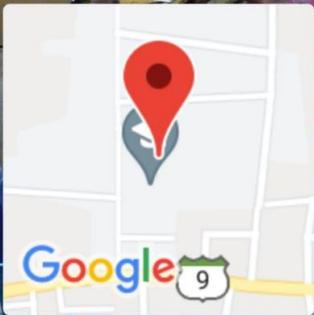
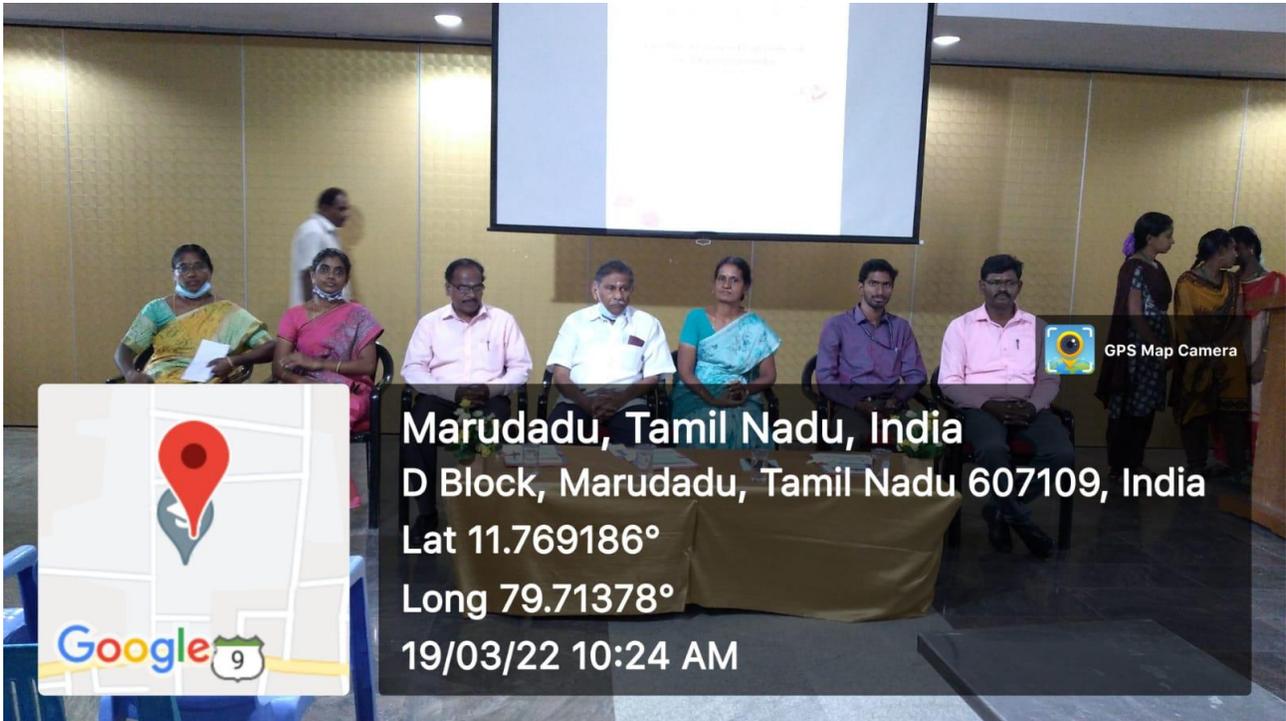
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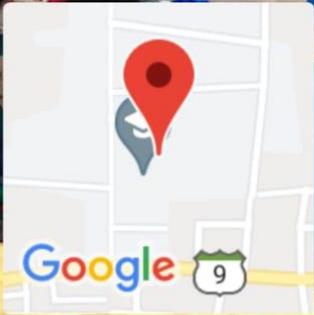
**PARTICIPANTS REGISTER FORM**

SI No	Name	College	Dept & Year	Mobile	Sign
100	M. Ishwariya	C.K.N.C	I <sup>st</sup> BBA	9655010250	M. Ishi
101	B. Pooja	C.K.N.C	IV <sup>th</sup> BBA	9361945868	Pooja. B
102	R. Ramya	C.K.N.C	III <sup>rd</sup> BBA	637A144490	Ramya. R
103	M. Mugilarani	C. k. N. C	II <sup>nd</sup> BBA	9677646194	M. Mugilarani
104	M. Shahina Banu	C.K.N.C	III <sup>rd</sup> BBA	9171920202	Shahine. M
105	K. Soundharya	C.K.N.C	III <sup>rd</sup> BBA	967728376	K. Soundharya
106	S. Divya	C. K. N. C	IV <sup>th</sup> BBA	9361211788	S. Divya
107	J. Asia Banu	C. K. N. C	III <sup>rd</sup> BBA	9384303317	J. Asia Banu
108	D. Bhuvaneshwari	C.K.N.C	III BBA	8098736258	D. Bhuvaneshwari
109	B. Sneha	C. K. N. C	IV BBA	9751696838	B. Sneha
110	K. Aarthi	C. K. N. C	IV BBA	6869350288	K. Aarthi
111	S. Shalini	C. K. N. C	III - BBA	9159215291	S. Shalini
112	R. Nametha	C.K.N.C	III BBA	9789509648	R. Nametha





Marudadu, Tamil Nadu, India  
D Block, Marudadu, Tamil Nadu 607109, India  
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19/03/22 10:24 AM



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D Block, Marudadu, Tamil Nadu 607109, India  
Lat 11.769064°  
Long 79.713882°  
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