

## Annamalai University

Annamalai University, accredited with 'A' Grade by NAAC in 2014, is one of India's largest public residential university with 10 Faculties (Arts, Science, Marine Sciences, Indian Languages, Engineering and Technology, Education, Fine Arts, Agriculture, Medicine, Dentistry) and 49 departments of study sprawling over 950 acres of land. The University does yeoman service in taking education to the doorsteps of the people who are otherwise far from access to centres of higher learning. The University has initiated several innovative teaching programmes over the years and has been a pioneer in distance education. Consequently the Colleges situated in the districts of Villupuram, Cuddalore, Kallakurichi and Mayiladuthurai has been affiliated to Annamalai University

## Business Administration Department

The department of Business Administration was established in the year 1978. It is one of the premier management department in Tamil Nadu. In the course of its forty four years, it has stayed nimble and dynamic, adapting to changing times and formulating programmes in tune with the industry needs.

The department offers programmes such as MBA Business Analytics / Dual specialization / HRM / Finance / Marketing / Infrastructure Management / International Business Management, M.Phil and Ph.D.

The department is staffed with well qualified faculty members across diverse specializations. This has enabled the

department to concentrate on research activities, and so far 202 M.Phils and 403 Ph.Ds have been awarded in the department.

The department in association with National Institute of Agricultural Extension Management (MANAGE), an organization under Ministry of Agriculture and Farmers Welfare, Government of India conducts a series of 45 days programme on Agri-Clinic and Agri-Business Centre to unemployed Agriculture and Science Graduates to develop their agripreneurial skills.

The Department is conducting series of Entrepreneurship Awareness Camp (EAC) to Science & Technology graduates sponsored by Entrepreneurship Development Institute of India (EDII), Department of Science & technology, Government of India.

## ICSSR

Indian Council of Social Science Research (ICSSR) was established in the year 1969 by the Government of India to promote research in social sciences in the country.

ICSSR provide grants for projects, fellowships, international collaboration, capacity building, survey, publications etc. to promote research in social sciences in India.

## Objectives of the Programme

The overall aim of the proposed course would be to hone the research skills of young, aspiring students to undertake high quality research and publications.



## ANNAMALAI UNIVERSITY



**ICSSR  
FUNDED**



## **TEN DAYS RESEARCH METHODOLOGY COURSE**

**For M.Phil./ Ph.D./ PDF SCHOLARS  
IN SOCIAL SCIENCES**

**21<sup>st</sup> March to 31<sup>st</sup> March 2022**

*Sponsored by*  
**Indian Council of Social Science Research  
Ministry of Human Resource Development  
New Delhi**

*Course Director*  
**Dr. G. UDAYASURIYAN**  
Professor & Head  
Department of Business Administration

*Course Co - Director*  
**Dr. T. THILEEPAN**  
Assistant Professor  
Department of Business Administration

*Organized by*  
**Department of Business Administration  
Annamalai University  
TamilNadu**

## How to apply

Candidates are required to send the registration form duly filled and forward by the Research Supervisor and the Head of the Department with following enclosures by post as well as by e-mail to [audbaicssr22@gmail.com](mailto:audbaicssr22@gmail.com).

- Filled application form with duly attested photograph
- A brief summary of the research work of the participant highlighting the background, objectives and progress (maximum 2 page).
- A brief write-up about the anticipated benefits from participation in the course (maximum one page).

Interested candidates send their duly filled application on or before 12<sup>th</sup> March, 2022. Incomplete application forms are liable to be rejected.

Registration form and brochure can be downloaded from.

<https://www.annamalaiuniversity.ac.in>.

## Registration fee

No registration fee will be charged from the participants for this Research Methodology Course

## Food and Accommodation

Food and Refreshments will be provided to all participants.

Accommodation will be provided on sharing basis at the university guest house to the outstation participants only.

## Travel Allowance

Travel allowance by shortest distance will be reimbursed to the outstation participants (bus/train II class) as per ICSSR guidelines. The participants should present original tickets to claim TA. No local conveyance would be reimbursed.

## Certificate of Participation

The participants will be provided Certificates on successful completion of the course. It is mandatory for all participants to attend all the sessions.

## Selection Procedure

Candidate will be selected on the basis of

- Strength of their research proposal (maximum 2 pages).
- Stage of research (pre-data collection / field work phase).
- First time applicants for Research Methodology course

The directors deserves the right for scrutiny and selection of the candidates based on the above mentioned criteria.

## Dates to Remember

Last date for receipt of application:

**12<sup>th</sup> March, 2022**

Communication regarding selection :

**14<sup>th</sup> March, 2022**

## Venue

AUDBA Hall,  
Department of Business Administration  
Annamalai University.

## Organizing Committee

### Chief Patron

**Dr. Prof. RM. KATHIRESAN**, Ph.D., D.Sc.,  
Vice-Chancellor  
Annamalai University

### Patron

**Dr. K. SEETHARAMAN**  
Registrar  
Annamalai University

### Co-Patron

**Dr. N. RAMAGOPAL**  
Dean, Faculty of Arts  
Annamalai University

### Course Director

**Dr. G.UDAYASURIYAN**  
Professor & Head  
Department of Business Administration  
Annamalai University  
Annamalai Nagar - 608 002,  
Tamil Nadu

### Address for Communication

#### Course Co- Director

**Dr. T. THILEEPAN**  
Assistant Professor  
Department of Business Administration  
Annamalai University  
Annamalai Nagar - 608 002,  
Cuddalore District, Tamil Nadu  
Mobile: 9677435622  
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### Organizers

Dr. C. Rameshkumar - 9790286659  
Dr. K. Saravanan - 8903667465  
Dr. R. Anand - 9590176986

### Co-Ordinators

Dr. S. Arulkumar      Dr. K. Anandanatarajan  
Dr. R. Sriharan      Dr. B. Vimala  
Dr. P. Baskar      Dr. S. Gurumoorthy