

# ANNAMALAI UNIVERSITY

(Accredited with 'A' Grade by NAAC)

## NATIONAL CONFERENCE on TRANSFORMING AGRICULTURAL EXTENSION SYSTEMS TOWARDS ACHIEVING FOOD AND NUTRITIONAL SECURITY

### Registration Form

Name :	
Designation :	
Organization :	
Address :	
Mobile No :	
E-mail ID :	
Gender :	Male/Female/Third Gender
Title of Paper:	
Mode of Presentation	Oral / Poster
Thrust Area	

The registration fee may be remitted through a Demand Draft drawn in favour of The Registrar, Annamalai University Payable at Annamalainagar / Chidambaram.

Name of Account: The Registrar, Annamalai University  
Account Number: 621201159623  
IFSC Code: ICIC0006212  
Name of the Bank and Address:  
ICICI Bank, Annamalainagar Branch

Registration Fee	Amount :	Bank:	Date:
Demand Draft No. or Transaction No.			
Accommodation Required			
Signature of Participant			

NOTE: No TA/DA will be given to the Paper Presenter / Participants  
COVID-19 : Protocols and Guidelines to be followed very strictly

### Focal Themes

- 1 Agricultural extension systems and approaches for enhancing farmer's income through Innovative market led extension initiatives and their impact
- 2 Entrepreneurship development and promotion of secondary farm enterprises
- 3 ICT initiatives and agro-advisory services for increasing agricultural production, marketing and value addition
- 4 Climate change with reference to food and nutritional security
- 5 Innovations and new emerging Agri / Horticultural technologies for ensuring food and nutritional security
- 6 Indigenous knowledge systems for promoting food and nutritional security

### ORGANISING COMMITTEE

#### Chief Patron

**Dr. RM. Kathiresan** Ph.D., D.Sc.,

Vice - Chancellor, Annamalai University

#### Patron

**Dr. K. Seetharaman** Ph.D.,

Registrar(i/c), Annamalai University

#### Co - Patron

**Dr. K.R. Sundaravaradarajan** Ph.D.,

Dean, Faculty of Agriculture

#### Conference Director

**Dr.M.Vetriselvan**, Professor and Head, Department of Agricultural Extension

#### Conference Dy. Director

**Dr.D.Vengatesan**, Associate Professor

#### Conference Adviser

**K. Kanagasabapathi** Professor

**Dr.G.Tamilselvi**, Professor

**Dr.P.Jeyaseelan**, Professor

#### Organising Secretaries

**Dr. V. Kalirajan**, Assistant Professor

**Dr.M.Kavaskar**, Associate Professor

#### Conference conveners

**Dr.T.Raj Pravin**, Associate Professor

**Dr.V.Balamurugan**, Assistant Professor

**Dr. T. Sujaivelu** Assistant Professor

#### Executive committee

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**Dr.P.Shanmugaraja**

**Dr.V.Sakthivel**

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**Dr. P. Ramesh**

**Dr.B.Sudhakar**

**Dr.R.Muthukumar**

**Dr. Darling B. Suji**

**Ms. T. Kalaiselvi**

#### Student organizing secretaries

**Mr.D.Balu**, Research scholar

**Mr.S. Rajagopalan** Research scholar



# ANNAMALAI UNIVERSITY

(Accredited with 'A' Grade by NAAC)

Annamalai Nagar - 608 002

## DST PURSE II SPONSORED

## NATIONAL CONFERENCE

on

## TRANSFORMING AGRICULTURAL EXTENSION SYSTEMS TOWARDS ACHIEVING FOOD AND NUTRITIONAL SECURITY

March 21<sup>st</sup> and 22<sup>nd</sup> 2022

Organised by

DEPARTMENT OF AGRICULTURAL EXTENSION

FACULTY OF AGRICULTURE

(Accredited by ICAR)

ANNAMALAI UNIVERSITY





## About the University

In the early 1920s, to serve the downtrodden and to promote Tamil literature, Rajah Sir S. R. M. Annamalai Chettiar founded Sri Minakshi College, Sri Minakshi Tamil College and Sri Minakshi Sanskrit College in a rural setup at Chidambaram. In 1928, Rajah Sir S. R. M. Annamalai Chettiar agreed with the local Government to handover the above said institution for establishing a University. Thus, on 01.01.1929 Annamalai University was established as per Annamalai University Act 1928 (Tamil Nadu Act 1 of 1929).

One of the most significant developments is the enactment of the Annamalai University Act, 2015 (Tamil Nadu Act 20 of 2013). Which has come into force from September 25, 2013. Annamalai University is accredited with "A" Grade by NAAC in 2014. The "NIRF-2020" by the Ministry of Human Resource Management (MHRD) has ranked the University in the band 101-150 in the overall category as well as the University Category. In the Pharmacy Category the ranking is 12<sup>th</sup> in India. In the Medical Category the ranking is 35<sup>th</sup>. "The Times Higher Education World University Ranking -2021" has ranked Annamalai University in 1000+ for Overall category. In the Subject Category Ranking, 2021, the University is ranked 601+ for Clinical and Health subjects, "The QS World University Ranking 2021" has ranked Annamalai University in the band of 301-350 in Asia Ranking and 39 in India Ranking. The CWTS Leiden Ranking 2019, on scientific impact of universities and on universities" involvement in scientific collaborate and scientific performance, has ranked the University 23<sup>rd</sup> based on the number of publications and 7<sup>th</sup> based on the proportion of publications that compared with other publications in the same field and in the same year, belong to the top 10% most frequently cited. Among the top 212 ranked institutions for Higher Education in India the "Scimago Institutional Ranking (2019)" has ranked Annamalai University a 9<sup>th</sup> in Tamil Nadu and 29<sup>th</sup> in India.

Annamalai University is one of the largest unitary, teaching and residential universities in Southern Asia comprising of 10 Faculties and 49 Departments of study. This University has played a pivotal role in providing access to higher education to thousands of youth cutting across the social spectrum, especially from economically and socially disadvantaged classes. In this respect, this University's service to the nation is tremendous.

## About the Faculty

Circumscribing of rural scenario and agriculture around the university premises have been taken advantage of, in starting a Department of Agriculture under Faculty of Science to impart agriculture subject at intermediate and undergraduate levels as early as 1951. Dr.S.Krishnamurthy, the first Head of the Department of Agriculture, a renowned Horticulturist was instrumental in introducing M.Sc.,(Ag.) in 1955 for the first time in South India.

In pursuit of modernizing agriculture and providing professional services to the farming community, a four year professional course, BSc.,(Ag.) was introduced during 1958-59

under the Department of Agriculture, Faculty of Science. The Department of Agriculture was elevated as a Faculty of Agriculture in 1963.

The Department of Agricultural Extension is one of the nine departments in the Faculty of Agriculture contributing to teaching, research and farm related extension activities. The Department is actively involved in dissemination of new farm technologies developed by Faculty of Agriculture, Annamalai University and recommended technologies of central and state governments. The Department also caters to the development needs of farm professionals, Innovative farmers, Farmers Producer Organisations, and Non Governmental Organisations. Recently a Farmers Agricultural Technology Information Centre (FATIC) has been established to satisfy the growing information demands of the farming community to achieve more productivity related gains and to successfully market farm produce across geographies by adapting new value addition methods and also explore new marketing channels and avenues. In years to come the Department of Agricultural Extension aims to evolve as a new think tank in farm research and extension catering to the development needs and priorities of our State and central governments.

## About the Conference

The present theme has been chosen taking into account the food and nutritional security challenges. Achieving national and household food security, improving rural livelihood and strengthening natural resource management are the primary agricultural development goals. Hence there is need to expand the skills and knowledge of the farmers with inclusive participation of women and youth. Agricultural extension services play an important role in these processes by providing free, subsidized or fully paid services to client farmers. They are involved in providing input supply, funds, consultancy services, technical and market information etc. through various extension methods. To reduce the gap between large scale commercial farmers and small scale subsistence farmers pluralistic extension services need to be strengthened and such services should focus on areas like financial sustainability of service providers and service provision, the accountability of service provider to the client, the level of inclusiveness of the services and the capacity needs of service providers. So, in the digital era the new extension regime recognizes the need for multi-agency collaboration to combine strengths, thereby promoting both public and non-public (Private sector, NGOs, FIG/CIG/POs, PPP Models) actors in extension work to enhance the delivery system in agricultural extension to all types of farmers. The very purpose of this conference is to sensitize the different stakeholders regarding the pertaining issues faced by extension systems and need for developing pluralistic extension services in a profitable manner. Policy recommendations on reforms in extension system to address current issues in agriculture, suggest new policy measures to revive extension system to enhancing farmers income and nutritional security in near future are to be undertaken as a part of this National conference

## Call for Papers

Invited lectures on the focal themes by lead scientists have been planned in addition to the contributed papers for oral and poster presentation in different sessions. Participants should send the abstract (not exceeding 300 words) and full paper must be in APA style (less than five pages) of their original research work in double line space (Times New Roman font 12) in A4 size paper (one side) to the organising secretary and send the soft copy to the email id in Microsoft Word on or before 11.03.2022. Selected papers in the conference will be published as edited book with ISBN. Further, selected research papers with free of plagiarism will be published in the UGC CARE listed journal on payment basis

## Awards

Prizes will be awarded for the best oral and poster presentations.

## Registration

All participants are requested to send the attached registration form duly completed along with registration fee through a demand draft in favour of "The Registrar, Annamalai University. Payable at Annamalainagar." The delegates will be provided with tea and working lunch during the conference days.

REGISTRATION FEE	
	Fee ₹
Academicians / Scientists	1000
Research Scholars / Students	500

Last date for registration and submission of abstracts & full papers: 11.03.2022  
auextension2022@gmail.com  
9443168833 / 9787069558 / 9444854521

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Account Number: 621201159623  
IFSC Code: ICIC0006212  
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## Venue :

New Block, A/C Auditorium  
Faculty of Agriculture, Annamalai University  
Annamalai Nagar 608002

## Accommodation

Participants have to bear the expenses for the accommodation. Accommodation for outstation participants may be arranged in the University Guest House and Hotels on request with advance payment. The Guest House has three/two bedded AC and Non AC rooms on sharing basis. Accommodation in Hotels ranges from Rs. 700 to Rs. 3000/- per day. Student accommodation may be made at Rs. 300-500/- per day.