



ANNAMALAI UNIVERSITY

(Accredited with 'A' Grade by NAAC)



Department of Commerce

Organises

One Day National Webinar

Personal finance support and Wealth Creation for Start Ups-A Roadmap

In collaboration with
Association of Mutual Funds In India (AMFI)

Date: 31/01/2022 Time 11 :00 AM - 01:00 PM



Platform
zoom

registration free
<https://forms.gle/4BBKekQPW2JgzvW17>

Participants of the Webinar Will be Awarded with e-Certificate

ABOUT THE UNIVERSITY

In the early 1920s Rajah Sir S. R. M. Annamalai Chettiar founded Sri Minakshi College, Sri Minakshi Tamil College and Sri Minakshi Sanskrit College at Chidambaram. In 1928 these colleges evolved into Annamalai University as per Annamalai University Act 1928 (Tamil Nadu Act 1 of 1929).

One of the most significant developments is the enactment of the Annamalai University Act, 2013 (Tamil Nadu Act 20 of 2013), which has come into force from September 25, 2013. Recently Annamalai University has been made an Affiliated University with effect from the academic year 2021-22. Annamalai University is accredited with 'A' Grade by NAAC in 2014. "The NIRF-2020" by the Ministry of Human Resource Development (MHRD) has ranked the University in the band 101 - 150 in the overall category as well as the University Category. In the Pharmacy Category the ranking is 12th in India. In the Medical Category the ranking is 35th. "The Times Higher Education World University Ranking - 2021" has ranked Annamalai University in 1000+ for Overall category. In the Subject Category Ranking, 2021, the University is ranked 601+ for Clinical & Health Subjects, in the band of 801-1000 for Engineering, 801+ for Life Sciences and 1000+ in the Physical Sciences Subjects. "The QS World University Ranking - 2021" has ranked Annamalai University in the band of 301-350 in Asia Ranking, and 39 in India Ranking. "The CWTS Leiden Ranking 2019", on scientific impact of universities and on universities' involvement in scientific collaboration & scientific performance, has ranked the University at 23rd based on the number of publications and 7th based on the proportion of publications that, compared with other publications in the same field and in the same year, belong to the top 10% most frequently cited. Among the top 212 ranked institutions for Higher Education in India the "SCImago Institutional Ranking (2019)" has ranked Annamalai University as 9th in Tamil Nadu and 29th in India.

Annamalai University is one of the largest unitary, teaching, and residential Universities in Southern Asia comprising of 10 Faculties and 55 Departments of study. This University has played a pivotal role in providing access to higher education to thousands of youth cutting across the social spectrum, especially from economically and socially disadvantaged classes. In this respect, this University's service to the nation is tremendous.

Department of Commerce, Annamalai University

The Department of Commerce, Annamalai University, was started in the year 1956, first with a Deputy Registrar of Cooperatives from the Govt. of Tamil Nadu to teach Cooperation as a subject. Dr.M.O.Mathew, M.Com (Hons) Ph.D., took over as its first Head of the Department in 1962. The Department started flourishing in its academic achievements by producing Bankers, Business Managers, Entrepreneurs, University Professors and College and School Teachers, Auditors, Cost Accountants, IAS officers, Police officers, Government Employees, and scholars of high order at National and International level in its 63 years of service to society.

The Department has produced more than 260 Ph.D.s and over 540 M.Phil. Graduates. One MoU has been signed with Win Soft, Chidambaram to facilitate academic advancement. The placement for the on-campus students is regularly attempted by the team of teachers concerned and attain good number of orders. . The department has published about 57 books and a little over 5357 research papers in national and international journals.

ABOUT ASSOCIATION OF MUTUAL FUNDS IN INDIA (AMFI)

AMFI was incorporated on August 22, 1995, as a non-profit organisation. As of now, all the 44 asset management companies that are registered with SEBI, are its members. The Association of Mutual Funds in India (AMFI) is dedicated to developing the Indian Mutual Fund Industry on professional, healthy and ethical lines and to enhance and maintain standards in all areas with a view to protecting and promoting the interests of mutual funds and their unit holders. AMFI, the association of SEBI registered mutual funds in India of all the registered Asset Management Companies, was incorporated on August 22, 1995, as a non-profit organisation.

ABOUT THIS WEBINAR

Personal Finance is a broad concept that revolves around income, saving and investing. It also covers banking, insurance, retirement planning, tax planning, budgeting and much more. The financial goals and personal goals of people are often intertwined and devising an investment plan within an individual's financial constraints can often help one guard one's finances against unforeseen or adverse events. This webinar addresses various strategies that can be used to manage personal finances including that of managing Mutual Funds. Anyone who would like to get to hear expertise views on managing personal finances and mutual funds can benefit from this webinar.



Organising Team



Chief Patron:

Prof. RM. KATHIRESAN

Vice-Chancellor, Annamalai University

Patron:

Prof. K. SEETHARAMAN

Registrar i/c, Annamalai University

Convener

Dr. K. GOVINDARAJAN

Professor & Head, Deptt. of Commerce

Organizing Secretary

Dr. N. PERIYASAMI

Professor of Commerce

Co-ordinator

Dr. R. RAMACHANDRAN

Associate Professor of Commerce

31-01-2022

Session 1(11:10 am to 11:30 am)



**Topic:- SEBI Role as Protection of
Investors Interest**

**Mr Chetan Fumakia
DGM, SEBI**

Session 2 (11:35 am to 01:00 pm)

**Topic:
Personal finance support and Wealth Creation
for Start Ups-A Roadmap**

**Mr. SURYA KANT SHARMA
Sr. Consultant AMFI (Former DGM SEBI)**



Surya Kant Sharma is a Commerce graduate and Masters in Law (LL.M.) with specialization in corporate laws. He is also Chartered Associate of Indian Institute of Banking and Finance (IIBF).

Shri Sharma has over 35years' experience in banking & finance and securities market. He served initially in a leading financial institution, thereafter in Department of Financial Services, Ministry of Finance, Government of India and finally in SEBI for more than 15 years. Shri Sharma joined Securities & Exchange Board of India (SEBI) in 2003 and served there for more than 16 years in different departments of SEBI. Lastly, in addition to other assignments, he was DGM-In-charge of Office of Investor Awareness & Education in SEBI's Northern region for more than five years.

Shri Sharma is also a member of Working Group of NCERT for developing vocational course on mutual funds for students of XIth and XIIth classes. Shri Sharma also mentor of a few NGOs working for financial literacy and investor awareness in the country.

Under his supervision more than 15000 Financial Literacy and Investor Awareness Programs (IAPs) were conducted across north India when he was in SEBI and he himself has addressed as guest speaker in more than 600 IAPs.

After superannuation from SEBI in 2019, he has joined Association of Mutual in India (AMFI), an apex body of mutual fund in India, as **Senior Consultant** for spreading investor awareness amongst citizens.

During pandemic since May 2020, Shri Sharma has interacted with thousands of investors and students through more than 300 webinars in reputed educational and professional institutions, corporates, start-ups, government departments, public enterprises, research intuitions, professional/business bodies across country.



**Meeting [https://us02web.zoom.us/j/87057243014?](https://us02web.zoom.us/j/87057243014?pwd=MTNFM1FTZnc0VmhkU2Y4YVlIWXYwdz09)
[pwd=MTNFM1FTZnc0VmhkU2Y4YVlIWXYwdz09](https://us02web.zoom.us/j/87057243014?pwd=MTNFM1FTZnc0VmhkU2Y4YVlIWXYwdz09)**

Meeting ID: 870 5724 3014

Passcode: 121323