

## Annamalai University

Annamalai University, accredited with 'A+ Grade by NAAC in 2022, is one of India's largest public residential university with 10 Faculties (Arts, Science, Marine Sciences, Indian Languages, Engineering and Technology, Education, Fine Arts, Agriculture, Medicine, Dentistry) and 49 departments of study. Sprawling over 950 acres of land, the University does yeoman service in taking education to the doorsteps of the people who are otherwise far from access to centres of higher learning. The University has initiated several innovative teaching programmes over the years and has been a pioneer in distance education. Consequently the Colleges situated in the districts of Villupuram, Cuddalore, Kallakurichi and Mayiladuthurai has been affiliated to Annamalai University.

## Business Administration Department

The Department of Business Administration was established in the year 1978. It is one of the premier Management Departments in Tamil Nadu. In the course of its forty four years, it has stayed nimble and dynamic, adapting to changing times and formulating programmes in tune with the industry needs. The Department offers programmes such as MBA Business Analytics / Dual specialization / HRM / Finance / Marketing / Infrastructure Management / International Business Management and Ph.D. The Department is staffed with well qualified faculty members across diverse specializations. This has enabled the department to concentrate on research activities, and so far 202 M.Phils and 403 Ph.Ds have been awarded

in the department. The department in association with National Institute of Agricultural Extension Management (MANAGE), an organization under Ministry of Agriculture and Farmers Welfare, Government of India conducts a series of 45 days programme on Agri-Clinic and Agri-Business Centres to give training to unemployed Agriculture Graduates to develop agripreneurial skills. The Department is conducting series of Entrepreneurship Awareness Camp (EAC), sponsored by Entrepreneurship Development Institute of India (EDII), Department of Science & Technology, Government of India.

## ICSSR

Indian Council of Social Science Research ((CSSR) Was established in the Year 1969 by the Government of India to Promote research in social sciences in india.

ICSSR provide grants for projects, fellowships, international collaboration, capacity building, survey, publications etc. to promote research in social sciences in india.

## Objective of the Programme

The overall aim of the proposed course would be to hone the research skills of young, aspiring students to undertake high quality research and publications.

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**ICSSR**  
Funded



## TEN DAYS RESEARCH METHODOLOGY COURSE

For M.Phil./ Ph.D/ PDF Scholars

21<sup>st</sup> June to 30<sup>th</sup> June, 2024

*Sponsored by*

**Indian Council of Social Science Research**  
(Ministry of Human Resource Development, New Delhi)

*Course Director*

**Dr.M.ARUL**

Professor & Head,  
Department of Business Administration

*Course Co-Director*

**Dr.T.THILEEPAN**

Assistant Professor (Deputed)  
Department of Business Administration

*Organized by*

**Department of Business Administration**  
**Annamalai University,**  
Cuddalore Dt, Tamilnadu



## How to apply

Candidates are required to send the registration form duly filled and forward by the Research Supervisor and the Head of the Department with following enclosures by post as well as by e-mail to [icssrmba2024@gmail.com](mailto:icssrmba2024@gmail.com)

- Filled application form with duly attested Photograph.
- A brief summary of the research work of the participant highlighting the background, objectives and progress (maximum 2 page).
- A brief write - up about the anticipated benefits form participation in the course ( maximum one Page)

Interested candidates send their duly filled application form on or before 10<sup>th</sup> June 2024.

Application form and brochure can be downloaded from

<https://www.annamalaiuniversity.ac.in> (or)

Contact : 9677435622 / 9976925719

## Registration Fee

No Registration fee.

## Food & Accommodation

Food and Refreshments will be provided to all participants. Accommodation will be provided on sharing basis at the university guest house to the outstation participants only.

## Travel Allowance

Travelling allowance by shortest distance (II class train fare / Ordinary government bus fare) will be provided to outstation candidates. The participants should present original tickets to claim TA as per icssr gudelines. No local conveyance would be reimbursed.

## Venue

AUDBA Hall,  
Dept. of Business Administration,  
Annamalai University.

## Certificate of participation

The Certificates will be provided to all the participants on successful completion of the course. it is mandatory for all participants to attend all the sessions.

## Selection Procedure

- Candidate will be selected on the basis of
- Strength of their research proposal (maximum 2 pages)
  - First time applicants for Research Methodology Course

The directors deserves the right for scrutiny and selection of the candidates based on the above mentioned criteria.

## Dates to Remember

Last Date for receipt of Application : 10.06.2024

Communication regarding selection : 12.06.2024

Commencement of Programme : 21.06.2024

## Address for Communication

### Course Director

ICSSR - RMC  
Department of Business Administration  
Annamalai University,  
Annamalainagar - 608 002.  
Cuddalore Dt,  
Tamilnadu.

Mobile : 9677435622 / 9976925719

E-mail : [icssrmba2024@gmail.com](mailto:icssrmba2024@gmail.com)

## Organizing Committee

### Chief Patron :

Prof. **RM. KATHIRESAN**, Ph.D.,D.Sc.,  
Vice - Chancellor,  
Annamalai University

### Patron :

Prof. **R.SINGARAVEL**  
Registrar i/c.  
Annamalai University

### Co - Patron :

Prof. **K.VIJAYARANI**  
Dean, Faculty of Arts,  
Annamalai University

### Course Director :

**Dr.M.ARUL**  
Professor & Head,  
Department of Business Administration

### Course Co - Director :

**Dr.T.THILEEPAN**  
Assistant Professor, (Deputed)  
Department of Business Administration

### Organizer :

**Dr.J.BIRABAKARAN**  
Assistant Professor,  
Department of Business Administration

### Co - Organizers :

Dr.G.LATHA	Dr.K.SABARI RAJAN
Dr.K.SIVAKUMAR	Dr.M.D.SENTHILKUMAR
Dr.J.JOHN ADAIKALAM	Dr.R.NARAYANAN
	Dr.M.BALAMURUGAN

### Student Co-Ordinators :

R.ANANTHA PRAKASH	R.AISHWARYA SIVAKAMI
R.SHANMUGARAJAN	S.PRIYA DHARSHINI
S.SRINIVASAN	J.ARTHI
P.KARUNAKARAN	G.DOSHMARENU
S.AROCKIA HYDEN	J.JAYASRIMATHIDEVI
V.ARUNKUMAR	R.CHARUMATHI