

# ANNAMALAI UNIVERSITY

(Accredited with A + Grade by NAAC)

## INTERNAL QUALITY ASSURANCE CELL (IQAC)

*organises*

A One Week Virtual Short-Term Course  
on

### DESIGN AND DEVELOPMENT OF MOOC COURSES: A FOUR - QUADRANT APPROACH

Register  
Online  
**NOW!**



25.11.2024 to 01.12.2024

6.30pm to 8.30 pm

For the Teachers of Higher Education  
and Research Scholars



#### Registration Fee

Rs.750/- for Faculty

Rs.500/- for Research scholars

#### PAYMENT DETAILS

NAME : THE REGISTRAR  
BANK : ICICI BANK  
BRANCH : ANNAMALAINAGAR  
A/C NO : 621201159623  
IFSC : ICIC0006212



## About the University

Annamalai University, one of the largest Universities in terms of disciplinary diversity and student enrolment, is also one of the oldest universities in South India. Sprawling over a vast and sylvan campus of 1000 acres, the University houses about 50 Departments of Study under Eight Faculties. Founded by the legendary philanthropist and farsighted visionary, Rajah Sir Annamalai Chettiar in 1929, Annamalai University has played a key role in social, cultural, and economic uplift of the people across the rungs of society for nearly a century. Annamalainagar, the University Town, is located just to the east of Chidambaram, the Abode of the Cosmic Dancer, Lord Nataraja.

To serve the downtrodden and to promote Tamil Language and Literature, Rajah Sir S. RM. Annamalai Chettiar founded Sri Minakshi College, Sri Minakshi Tamil College and Sri Minakshi Sanskrit College at Chidambaram in the early 1920s. In 1928, Rajah Sir S. RM. Annamalai Chettiar agreed with the local Government to handover the above said institutions for establishing a University. Thus, on 01.01.1929 Annamalai University came into existence as the first-ever to have been founded by a private philanthropist. Ever since its establishment, Annamalai University has played an incredible role in the lives of the people near and far. Until 2013, the University was governed by the Annamalai University Act, 1928. In 2013, the Annamalai University Act, 2013 (Tamil Nadu Act 20 of 2013), was passed and has come into force from September 25, 2013. The University, which remained "unitary" in status until 2021, was made an "affiliating" one with Mayiladuthurai, Cuddalore, Villuppuram, and Kallakurichi districts as its jurisdiction and 81 colleges are affiliated to the University now.

Annamalai University, a "university" in the true sense of the term, has been sustaining a unified ecosystem of education by offering diverse programmes under one roof. Being multi-faculty institution, Annamalai University has evolved as a time-tested system of administration to ensure the ceaseless transaction of teaching-learning, boundless expansion of research and innovation, and selfless extension of service to the society. Availability of diverse disciplines of study along with sports pavilion, gymnasiums, libraries, yoga/meditation halls, the University ensures a fertile ground and favourable climate for learners to become all rounded and competent individuals rather than mere "programmed specialists"

Annamalai University has also been a forerunner in making education accessible to countless citizens through distance education mode. All the programmes offered in by the Directorate of Distance education (DDE) are approved and accredited by the Distance Education Board (DEB). The on-campus programmes are duly approved/accredited by the competent bodies such as NAAC, NBA, AICTE, NCTE, ICAR, etc. In 2022, the University is accredited with 'A+' Grade by NAAC in the fourth cycle of accreditation.

## IQAC, Annamalai University

Quality ought to be the defining element of Higher Education and the Internal Quality Assurance Cell (IQAC), Annamalai University, is the heart that pumps quality initiatives and measures through the nerves of academic and administrative cells of our University. It also devises and implements mechanisms to ensure the sustenance as well as improvement of quality in all aspects of Higher Education. The IQAC, Annamalai University, ensures that the process of education meets international needs in the era of globalization. It devises methods and methodology to harvest the impact of technology on the educational delivery. Above all, it explores all the avenues to make the University participate in different internal and external audits to bring accountability and credibility to its quality initiatives and measures.

## About STC

The workshop aims to equip faculty members and research scholars with the knowledge and skills necessary to develop high-quality Massive Open Online Courses (MOOCs) for the SWAYAM platform. Specifically, it intends to help the participants understand the four-quadrant approach, a pedagogical framework that promotes effective online learning experiences.

## Organising Team



### Chief Patron

**Prof. RM. KATHIRESAN**

### Patron

**Prof. M.PRAKASH**  
Registrar i/c, Annamalai University

### Convenor

**Prof. S. ARIVUDAINAMBI**  
Director, IQAC

### Co-Convenor

**Dr. S. RAMESH KUMAR**  
Deputy Director, IQAC

### Organising Secretaries

**Dr.S.KARTHIK KUMAR**  
Deputy Director, IQAC

**Dr. G. BARADHAN**  
Deputy Director, IQAC

**Dr.K.JAYAPRAKASH**  
Deputy Director, IQAC

**Dr. Arumugam Shakila**  
Professor of Horticulture

**Dr. K.PRAVEENA**  
Associate Professor of Library Science

**Dr. T. Balamurali**  
Associate Professor of Chemical Engineering

**Dr. M. Shenbagam**  
Assistant Professor of Biochemistry & Biotechnology

**Dr. P. Prem Chandar**  
Assistant Professor of English

### Contact Details

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### **ANNAMALAI UNIVERSITY**

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## ***SESSIONS***

**Session 1: E-Content Development, a Four-Quadrant Approach**

**Session 2: Quadrant 1 - E Tutorial Making (Script generation, PPT making)**

**Session 3: Q1 - Screen Capture Techniques using OBS**

**Session 4: Q1 - Post Production Works (Basic Video Editing)**

**Session 5: Q2, Q3 & Q4 generation**

**Session 6: Responsibility Creation and Content Dissemination**

**Session 7: Design & Development of LMS, Copyrights & QC**

The sessions are to be handled by Dr.Vimal Jerald , Who organised and acted as resource person more than 400 events and trained nearly 30000 Faculty across the country

### **Resource Person**



### **Dr.Vimal Jerald**

Recognised trainer for MMTTC, UGC on ICT  
Assistant Professor of Computer Science  
St. Joseph's College (Autonomous),  
Tiruchirapalli