

APOLVAC-06 POLITICAL JOURNALISM

Learning Objectives:

1. To understand the concept of Political Learning Objectives, and to attain knowledge of various agencies of Political Journalism.
2. To learn various methods of Political Learning Objectives.
3. To understand the relations bet Indian Political Process and Journalism.
4. To observe issues and trends in Indian Political Journalism
5. To acquire knowledge on Media Law and ethics.

Course Outcomes

At the end of course the students will be able to:

- Have clear idea on the concept of Political Journalism.
- Obtain information about various methods of Political Journalism.
- Analyse the relations between Indian Political process and Journalism.
- Develop capacity to asses the issues and trends in Indian Political
- Journalism and also expertise on media law and media ethics. Mastering the skills of Political Journalism.

Unit I: An Introduction To Political Journalism

Definition, Meaning, Nature and Scope of Political Journalism – Agencies of Political Journalism: Print, Electronic and Web- PTI; UNI.

Unit II: methods Of Political Journalism

News Collection methods and classification – Reporting of Political Events; Political Interview; Commentary of Legislative; Debates in TV Channels.

Unit III: Indian Political Process & Journalism

Role of Print; Electronic and Social Media in Political Process - Election and Media Political Parties and Social Media.

Unit IV: Mediatization Of Politics

Increase of Paid News - Party Spirited Media – Media Commercialization – Media Saturation.

Unit V: Media Law & Media Ethics

Media Laws: UN Convention; Press council of India Act; Cyber Security Law in India – Media Ethics.

TEXT BOOKS

1. Dhawal Paramjeet Singh, International Encyclopaedia of New Media: Political Journalism, New Delhi, 2011, Anmol Publications,.
2. Swapan kr Mukherjee, A Text Book on Journalism, Alpana, Calcutta, 2017.
3. BN Ahuja, History of Press, Laws and Communication, New Delhi, 2009, Surjeet publications,.
4. Venkat Iyer, Mass Media Laws and Regulations in India, Asian Media Information and Communication Centre, Manila, 2000.
5. M. Neelamalar, Media Law and Ethics, New Delhi, 2009, PHI Learning Pvt. Ltd.

SUPPLEMENTARY READINGS

1. Raymond Kuhn and Erik Neveu, Political Journalism: New Challenges, New Practices Routledge, London, 2003.
2. James Morrison, Jen Birks Mike Berry, The Routledge Companion to Political Journalism Routledge, London, 2021.
3. David Winterson, Press Politics and Society, Delhi, 2010, Centrum Press.
4. Barrie Macdonald and Michel Petheram, London, 1998, Key Guide: Media Ethic, Bloomsbury Academic.