MASTER OF PHILOSOPHY IN COMMERCE

Regulations & Curriculum-2019

Department of Commerce
Master of Philosophy (M.Phil.)

Provisions of the Annamalai University Act 2013

1.1 Preamble

In accordance with the provisions of Section 31 (b) of the Annamalai University Act 2013, the following Annamalai University Ordinance Governing the Award of the Degree of Master of Philosophy is prepared with the approval of the Syndicate.

Annamalai University awards M.Phil. Degree to a candidate who, in accordance with the following regulations, has successfully completed the prescribed courses of study, has submitted a thesis based on original independent research work done by him/her in any discipline, has had the thesis adjudicated and approved by a panel of suitably constituted examiners, and has defended the thesis in the presence of experts and the Public.

1.2 Governing Guidelines

The guidelines governing the award of Master of Philosophy Degree Programmes by the University are based on the UGC (Minimum Standards and Procedures for the Award of M.Phil./Ph.D. Degree) Regulations, 2016.

1.3 Master of Philosophy Degree Programmes

Facilities exist for research leading to the award of M.Phil. Degree Programmes in the following Faculties:

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Departments /Disciplines</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indian Languages</td>
<td>Tamil, Hindi, Linguistics, Indian Diaspora and Migration Studies.</td>
</tr>
<tr>
<td>Education</td>
<td>Education, Psychology, Physical Education, Yoga.</td>
</tr>
<tr>
<td>Fine Arts</td>
<td>Music</td>
</tr>
</tbody>
</table>

1.4 Duration of the Programme

i) The M.Phil. programme is for 1 year spread over two semesters. The programme including M.Phil. dissertation shall be completed within a maximum period of 2 years. No registration shall be permitted beyond the period of 2 years from the date of admission to the programme.

ii) In order to be eligible for the award of the Degree of Master of Philosophy, a candidate shall have to obtain 50 per cent of the maximum marks in (1) each of the prescribed Courses (2) Dissertation and (3) Viva-voce examination.
1.5 Research Supervisor

A research Supervisor/Co-supervisor who is a Professor, at any given point of time, cannot guide more than Three (3) M.Phil. Scholars. An Associate Professor as Research Supervisor can guide up to a maximum of Two (2) M.Phil. Scholars and an Assistant Professor as Research Supervisor can guide up to a maximum of One (1) M.Phil. Scholar.

There shall be no compulsion on or by the Supervisors to hold the full complement of research Scholars all the time.

1.6 Leave Rules

The women candidates and Persons with Disability (more than 40% disability) may be allowed a relaxation of one year for M.Phil. in the maximum duration. In addition, the women candidates may be provided Maternity Leave / Child Care Leave once in the entire duration of M.Phil. for up to 240 days.

1.7 Course Work

1.7.1 The Head of the Department shall function as the Chairperson of the M.Phil. programme.

1.7.2 The syllabus for the M.Phil. course work shall be approved by the Board of Studies of each department.

1.7.3 All M.Phil. Students shall take 3 courses of 6 credits spread over two semesters.

Course-I: Research Methodology: This will be common to all the students of the department.

Course II: Core Subject: This may be common to all the students of a Department.

Course III: Field of Specialization: This will be on the Field of Specialization. There will be a separate question Course for each specialization.

SCHEME OF EXAMINATIONS

The one year M.Phil Programme carries 30 credits and shall be distributed as follows:

<table>
<thead>
<tr>
<th>Semester</th>
<th>Course</th>
<th>Credit</th>
<th>Total Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>First</td>
<td>Course-I: Research Methodology</td>
<td>6</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>Course-II: Financial and Business and Organisations</td>
<td>6</td>
<td>100</td>
</tr>
<tr>
<td>Second</td>
<td>Course-III: Field of Specialization (Course 3.1 to 3.11)</td>
<td>8</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>Dissertation</td>
<td>4</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>Viva-Voce</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>30</td>
<td>500</td>
</tr>
</tbody>
</table>

Course-I: RESEARCH METHODOLOGY (6 CREDITS)

This is Common to all the students of the Department.

Course-II: FINANCIAL AND BUSINESS ORGANISATIONS (6 CREDITS)

This is common to all the students of the Department

Course-III: FIELD OF SPECIALIZATION (6 CREDITS)

There are 11 areas of specialization and the candidate would select an appropriate course based on his/her area of research.
1.7.4 Examination for Course I and II will be held at the end of the first semester and the examination for Course III will be held at the end of the second semester.

1.7.5 M.Phil. students will sign the attendance register maintained in the Department on all working days. He/She is expected to put in a minimum of 80% attendance for the course work, failing which the candidate will not be permitted to appear for the examination.

1.7.6 A candidate will not be permitted to appear for the written examination on more than two occasions. If a candidate fails in any course after two attempts, he/she will not be entitled to submit his/her dissertation. The candidate has to rejoin the programme as a fresh student.

**Course Work**

The class-room instructions will be given by teacher specialists during the first semester while the Teacher Supervisor will be the course instructor for course III during the second semester.

**1.8 Dissertation**

1.8.1 After the successful completion of the three courses, each candidate is required to submit a dissertation on the topic of his/her research at the end of the year but within a period of two years from the date of commencement of M.Phil. Programme.

1.8.2 It is the responsibility of the Research Supervisor and the research scholar to obtain approval from the relevant ethical committee before initiating the research work (Cf. Ph.D. Ordinance). No research can be undertaken in this line until all of the required approvals and authorisations have been granted from the appropriate ethical committees.

1.8.3 The candidate shall submit his/her M.Phil. Dissertation after the completion of one year from the date of joining the programme and after having been declared to have passed all the three courses.

1.8.4 Three copies of the dissertation shall be submitted together with the submission fee, and 'no dues' certificates from the department and Central Libraries, Hostel, Stores etc. The Research Supervisor shall forward the dissertation copies with the enclosures to the Director, Centre for Academic Research through the HOD and the Dean concerned.

1.8.5 The dissertation shall contain a Certificate from the research supervisor (Annexure-1) specifying that the dissertation submitted is a record of research work done by the candidate during the period of study under him/her, and that the dissertation has not previously formed the basis for the award of any Degree, Diploma, Associateship, Fellowship or similar title.

1.8.6 The dissertation shall also contain a Declaration by the candidate (Annexure-2) that the work reported in the dissertation has been carried out by the candidate himself/herself and that the material from other sources, if any, is duly acknowledged and no part of the dissertation is plagiarised.

1.8.7 The dissertation for language subjects will be in the respective language. However, the title and the certificates shall be given in English, besides the respective languages.

1.8.8 The Research Supervisor shall provide a Panel of three examiners to evaluate the dissertation which will be forwarded by the HOD to the Director, Centre for Academic Research through the Dean together with the dissertation copies.
1.8.9 The M.Phil. dissertation will be evaluated by one External Examiner chosen from the panel submitted.

1.8.10 The External Examiner shall evaluate the dissertation and fill in the marks obtained. He/She shall also send a report on the merit of the dissertation in the Performa provided by the Director, Centre for Academic Research and give a list of questions to be asked in the Viva-voce examination.

1.8.11 On receipt of the evaluation report from the External Examiner regarding the acceptability of the dissertation, a public Viva-voce examination will be conducted by the Head of the Department and the Research Supervisor.

1.8.12 If the Head of the Department happens to be the Research Supervisor, one of the senior Faculty in the department shall be appointed as Internal Examiner.

1.8.13 The Viva-voce examination shall be held only on working days.

1.8.14 The purpose of the Viva-voce is to test the understanding of the student on the subject matter of the thesis and the competence in the general field of study. The student shall be asked to make a brief presentation before the audience and answer the questions raised by the examiners and the audience.

1.8.15 The Viva-voce examination shall be held with all seriousness befitting the solemnity of an examination and no attempt shall be made to treat it as a mere formality.

1.8.16 After the Viva-voce examination, the Chairman (HOD) shall send the Minutes together with the marks awarded for the Viva-voce examination to the Director, Centre for Academic Research through the Dean.

1.9 Marks and Grading

1.9.1 A student is deemed to have cleared the M.Phil. Programme only if he/she has more than 80% attendance, appeared in the end semester examination, and pass the courses.

1.9.2 The performance of a student in each course is evaluated in terms of percentage of marks with a provision for conversion to Grade Point (GP). The sum total performance in each semester will be rated by Grade Point Average (GPA), while the continuous performance will be rated by Overall Grade Point Average (OGPA).

1.9.3 A student has to obtain a minimum of 50% of marks or its equivalent grade wherever grading system is followed in the course work in order to be eligible to continue in the programme and submit the dissertation.

II. Eligibility Criteria

2.1 General Eligibility

For admission to the M.Phil. Programme, a candidate has to fulfil the following minimum qualifications:

**Note:** For all the Candidates who have passed Master’s Degree through Open University system are not eligible to apply; however, candidates who have secured their Master’s Degree under (11+1) or (10 + 2) +3 +2, and (10 + 2) + 5 pattern of programmes of study are eligible.

2.2 A relaxation of 5% of marks from 55% to 50% or an equivalent relaxation of grade, may be allowed for those belonging to SC/ST/OBC (non-creamy layer) / differently Abled or for those who had obtained their Master’s degree prior to 16th September, 1991. The eligibility marks of 55% (or an equivalent grade in a point scale wherever grading system is followed)
and the relaxation of 5% to the categories mentioned above are permissible based only on the qualifying marks without including the grace mark procedures.

2.3 Teachers of Annamalai University who have put in two years of service are eligible to register for M.Phil. (Part-time) degree as per eligibility norms. Such applicants should send completed applications to the Registrar through proper channel.

Note: While granting admission to M.Phil. Programmes, due attention shall be paid to the State Reservation Policy.

2.4 Admission to Foreign Students

2.4.1 Students who have obtained their Master's Degree or equivalent outside the Indian Universities system are eligible for admission to M.Phil. Programme.

2.4.2 Foreign Students selected under various scholarship schemes, either by the Ministry of Education and Culture or the Ministry of External Affairs, will be given admission on the recommendations/sponsorship of the respective Ministry.

2.4.3 Self-supporting foreign students seeking admission should possess a Research VISA issued by the Indian Embassies abroad and produce a No Objection Certificate from the Ministry of Education, Government of India, after clearance from the Ministry of External Affairs.

2.5 Discipline-wise Eligibility

2.5.1 Faculty of Arts

a. **English**
   A pass in Master's Degree in English with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

b. **History**
   A pass in Master's Degree in History / M.A History & Heritage Management / M.A. Ancient History & Archaeology / M.A History & Tourism Management / any other Master's Degree relevant to the field of History with a minimum 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

c. **Political Science**
   A pass in Master’s Degree in Political Science / International Relations / Human Rights with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

d. **Public Administration**
   A pass in Master’s Degree in Public Administration / Social Welfare Administration / Police Administration / Development Administration with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

e. **Economics**
   A pass in Master's Degree in Economics / Applied Economics / Mathematical Economics / Econometrics / Business Economics / Environmental Economics / Development Studies / Rural Economics / Rural Development / Women Studies / Gender Studies / Business Studies / Disaster Management / Rural Management / Environmental Management with a minimum of 55% of aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto.
f. **Sociology**
   A pass in Master's Degree in Sociology / Social Work (MSW) with a minimum of 55% of aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto.

g. **Social Work**
   A pass in Master's Degree in Social Work (MSW) with a minimum of 55% of aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto.

h. **Commerce**
   A pass in Master's Degree (M.Com) in Commerce / Accounting Information System/Accounting & Finance/ International Banking /International Business, banking and Insurance/Business Intelligence/ Financial Services / Business Studies / Co-operative Management / M.Com. Five Year Integrated Programme/ M.A. Co-operation / M.A. Corporate Secretaryship / Master of Bank Management / Master of Business Studies / Master of Financial Services / International Business/Master of Financial Management and Master of Financial Control with a minimum of 55% of aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto.

i. **Population Studies**
   A pass in Master's Degree in Population Studies and other disciplinary courses viz. Hospital Administration / Hospital Management / Project Management / Sociology / Economics / Commerce / Management / Psychology / Geography / Statistics / Social Work / Rural Development / Anthropology / Medicine / Nursing / Public Health / Education / Adult Education / Mathematics / Actuarial Science / Population & Development / Master of Health Social Sciences (MHSS) with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

j. **Business Administration**
   A pass in Master’s Degree in Business Administration with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

k. **Rural Development**
   A pass in Master’s Degree in any field of study with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent there to.

l. **Library & Information Science**
   A pass in Master's Degree in Library & Information Science with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

m. **Philosophy**
   A pass in Master's Degree from M.A.(History / Political Science / Sociology) / M.S.W.(Master of Social Work) and any other Master's Degree relevant to the field of Philosophy & Religion with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto.
2.5.2 Faculty of Science

a. Mathematics
   A pass in Master’s Degree in Mathematics with a minimum of 55% aggregate marks or
   equivalent Grade Point Average (GPA) or in an examination recognized as equivalent
   thereto.

b. Statistics
   A pass in Master’s Degree in Statistics with a minimum of 55% aggregate marks or
equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

c. Physics
   A pass in Master’s Degree in Physics with a minimum of 55% aggregate marks or equivalent
   Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

d. Chemistry
   A pass in Master’s Degree in Chemistry with a minimum of 55% aggregate marks or equivalent
   Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

e. Botany / Plant Biology & Plant Biotechnology
   A pass in Master’s Degree in Botany / Herbal Science / Plant Biology and Biotechnology / Plant
   Sciences / Biotechnology / Molecular Biology / Microbiology and Genetics with a
   minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an
   examination recognized as equivalent thereto.

f. Zoology
   A pass in Master’s Degree in Zoology with a minimum of 55% aggregate marks or equivalent
   Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

g. Environmental Biotechnology
   A pass in Master’s Degree in Environmental Biotechnology with a minimum of
   55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination
   recognised as equivalent thereto.

h. Bioinformatics
   A pass in Master’s Degree in Bioinformatics with a minimum of 55% aggregate marks or
   equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto.

i. Geology / Applied Geology
   A pass in Master’s Degree in Geology / Applied Geology / Marine Geology / Geo-Physics / Geo-Chemistry with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

j. Geo-informatics
   A pass in Master’s Degree in Geo-informatics / Geology / Applied Geology / Marine Geology / Geo-Physics / Geo-Chemistry with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto.

k. Biochemistry
   A pass in Master’s Degree in Biochemistry with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.
I. Biotechnology
A pass in Master’s Degree in Biotechnology / Biochemistry with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto.

m. Microbiology
A pass in Master’s Degree in Microbiology / Applied Microbiology / Industrial Microbiology with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto.

n. Computer Science / Computer Applications
A pass in M.Sc. (Computer Science / Information Technology / Information Science / Software Engineering / Computer Technology) / MCA with a minimum of 55% or its equivalent grade point average in the relevant discipline of this University or any other University accepted by the Syndicate as equivalent thereto.

2.5.3 Faculty of Marine Sciences
a. Marine Biology & Oceanography
A pass in Master’s Degree in Marine Biology & Oceanography / Biotechnology / Zoology / Botany / Animal Science & Biotechnology / Plant Science & Biotechnology / Biochemistry / Human Genetics / Applied Genetics / Molecular Biology / Microbiology / Industrial Microbiology / Agriculture Microbiology / Pharmacology / Marine Sciences / Conservation of Marine Environment / Forestry / Oceanography & CAS Marine Biology / Environmental Sciences / Marine Studies & Coastal Resource Management / Marine Biology & Fisheries with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

b. Coastal Aquaculture
A pass in Master’s Degree in Coastal Aquaculture / Biotechnology / Zoology / Botany / Animal Science & Biotechnology / Plant Science & Biotechnology / Biochemistry / Human Genetics / Applied Genetics / Molecular Biology / Microbiology / Industrial Microbiology / Agriculture Microbiology / Pharmacology / Coastal Aquaculture and Marine Biotechnology / Applied Fisheries & Costal Aquaculture with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

c. Marine Biotechnology
A pass in Master’s Degree in Marine Biotechnology / Biotechnology / Zoology / Botany / Animal Science & Biotechnology / Plant Science & Biotechnology / Biochemistry / Human Genetics / Applied Genetics / Molecular Biology / Microbiology / Industrial Microbiology / Agriculture Microbiology / Marine Studies & Coastal Resource Management / Applied Microbiology / Oceanography & Coastal Area Studies / Ocean Science & Technology (Integrated) / Pharmacology with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.
d. **Marine Microbiology**
   A pass in Master’s Degree in Marine Microbiology / Marine Biotechnology / Biotechnology / Zoology / Botany / Animal Science & Biotechnology / Plant Science & Biotechnology / Biochemistry / Microbiology / Industrial Microbiology / Agriculture Microbiology / Applied Microbiology / Conservation of Marine Environment with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

e. **Marine Food Technology**
   A pass in Master’s Degree in Botany / Zoology / Aquaculture / Biochemistry / Biotechnology / Microbiology / Fishery Science / Animal Science & Biotechnology / Plant Science & Biotechnology / Biochemistry / Marine Studies & Coastal Resource Management / Applied Microbiology / Oceanography & Coastal Area Studies / Ocean Science & Technology (Integrated) with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

f. **Ocean Science & Technology**

### 2.5.4 Faculty of Indian Languages

a. **Tamil**
   A pass in Master’s Degree in Tamil with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

b. **Hindi**
   A pass in Master’s Degree in Hindi with a minimum of 55% marks or equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto.

c. **Linguistics**
   A pass in Master’s Degree in any language with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto can be admitted in the M.Phil. Degree Programme in Linguistics and he/she has to complete the certificate course in Linguistics conducted by the CAS in Linguistics before submitting the M.Phil. Dissertation.

d. **Indian Diaspora and Migration Studies**
   A pass in Master’s Degree in Indian Diaspora and Migration Studies or other interdisciplinary programmes in Arts and Social Sciences or Humanities or Language with a minimum of 55% marks or in an examination recognized as equivalent thereto.
2.5.5. Faculty of Education

a. Education
   A pass in Master’s Degree in Education (M.Ed./M.A. Education) with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

b. Psychology
   A pass in Master’s Degree in M.A./M.Sc. Psychology with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

c. Physical Education
   A pass in Master’s Degree (M.P.Ed./M.P.E.) in Physical Education with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognized as equivalent thereto.

d. Yoga
   A pass in Master’s Degree (M.Sc. or M.A.) in Yoga with a minimum of 55% aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto.

2.5.6 Faculty of Fine Arts

Music
   A pass in Master’s Degree in M.A. Music / M. Music / M.F.A. Music / Master of Performing Arts in Classical Music with a minimum of 55% of the aggregate marks or equivalent Grade Point Average (GPA) or in an examination recognised as equivalent thereto.

3.3 Scholarship

The students of Annamalai University can avail the Government Scholarships subject to eligibility.

i. UGC: Rajiv Gandhi National Fellowship (RGNF) for SC/ST students doing Research work for the award of M.Phil.

ii. UGC-NET-JRF.

iii. UGC-BSR Research Fellowship in Sciences for meritorious students in the various faculties (applicable to all Department of Sciences, Agricultural Sciences, Engineering Sciences).

iv. Indian Council of Medical Research (ICMR), Indian Council of Social Science Research (ICSSR), Council of Scientific and Industrial Research (CSIR) Fellowships, New Delhi.

V. DST-Inspire Programme – Ministry of Science and Technology, New Delhi.

vi. Fellowship / Scholarship sanctioned by various Funding Agencies.
   1. UGC Scheme for award of Post Graduate Scholarship for professional programmes for SC/ST candidates.
   2. Post Graduate Indira Gandhi Scholarship for single girl Child: This is only for the Candidate who happens to be single Girl child of the family (having no brother or sister) and who has taken admission in regular full time Master’s Degree Programmes in recognised University or a Post Graduate College in conventional basic subject.
Note: This advertisement of the above Research Schemes will be published in all leading news Courses and the Guidelines are available on the respective Website of the funding agencies.

vii. **Post Metric Scholarship** will be awarded to the students studying M.Phil. Degree Programmes including self-supporting programmes who belong to SC/ST community and also converted students whose parents/ guardians annual income from all sources does not exceed from Rs. ` 2,50,000/-

**Scholarships Sanctioned By the Government of Tamil Nadu**

1) **Application Fee Concession to SC/ST and Converted Christian Students:** Entrance/Course Application fees concession is granted to students belonging to SC/ST Community and Converted Christian by the Government Tamil Nadu (G.O. No. 111. 22.09.1998).

2) **Tuition Fee Concession to SC/ST and Converted Christian Students:** Full Tuition fee concession is granted to students belonging to SC/ST community and converted Christian under the rule 92 of Tamil Nadu Education Rules by the Government of Tamil Nadu [92-TNER].

3) **SC/ST Communities and Converted Christian Students (converted from SC/ST)** whose Parent's/Guardian’s income from all sources should not exceed Rs. 2,50,000/-

4) **Other State Scholarship:**
   i. Other State Scholarships for SC/ST/BC/OBC/EBC students.
   ii. “ISHAN UDAY” Scholarship for Northern Eastern Region Students.

5) **Minority Scholarship:** Minority Scholarship award on the basis of merit cum means for minority community students.

6) **Higher Education Special Scholarship:** In addition to the Post Metric Scholarship, Higher Education Special Scholarship is awarded to the hostel students belonging to SC/ST and Converted Christian community and the number of scholarship is limited by the Government. The Annual income from all sources should not exceed Rs. 2,50,000/- per annum.

7) **BC/MBC/DNC Scholarship:** The Scholarship will be awarded to the Students belonging to BC/MBC/DNC communities whose Parent's/ Guardian’s income from all sources should not exceed Rs. 2,50,000/- per annum.

8) **Fee Concession to Blind Students:** Under rule 92 (TNER), Full Tuition fees concession is granted to blind Students belonging to all communities whose parents/Guardians annual Income should not exceeds Rs. 24,000/-.  


IV. Admission Procedure

Departmental Research Committee (DRC)

Departmental Research Committees shall be constituted for effective coordination of the research activities of the departments. Eligible candidates will be selected for the admission to the M.Phil. Programme based on the recommendation of the DRC.

4.1 The Departmental Research Committee (DRC) will be responsible for selection of candidates for the M.Phil. Programme. The Constitution and Functions of the DRC are described in the Ph.D. Ordinance.

4.2 The selection of candidates for admission to the M.Phil. Programme shall be based on both an entrance test and an interview. The written test shall comprise objective type questions for 75 marks and examine research aptitude, grasp of the subject, intellectual ability, and general knowledge of the prospective candidates. The interview will be conducted for 25 marks.

4.3 The candidates shall indicate the broad area of research at the time of application and chosen area of research at the time of interview.

4.4 Only a predetermined number of students may be admitted to the M.Phil. Programme.

4.5 The allocation of the Research Supervisor for a selected student will depend upon the specialization of the research supervisors, and the research interest of the student as indicated during the interview by the student. In no case, the allocation of research supervisor shall be left to the individual student or teacher.

4.6 The “Minutes of the DRC” shall indicate the chosen guide and the research area of the candidate. The Minutes of the DRC together with the selected list of candidates will be sent to the Registrar through the Head of the Department (HOD) and Dean of the concerned faculty.

4.7 A candidate provisionally selected for admission for the M.Phil. Programme shall join on or before the specified date after paying the prescribed fees and verification of certificates. Original certificates submitted at the time of admission are not returnable until the candidates complete the programme. Before the certificates are surrendered for admission, the candidates are advised to have with them attested copies of mark list or other certificates that may be required for applying for scholarship etc.

4.8 A student registered for the M.Phil. Degree shall not register for any other degree of any university either in a formal programme or a non-formal programme. However, the scholars can register for not more than one certificate/diploma programme of one year duration through the correspondence stream of Annamalai University.

4.9 A full time scholar shall not undertake any employment either part-time or full time.

V. Code of Conduct

The following code of conduct shall be observed by the students who are admitted.

The following code of conduct shall be observed by the students who are admitted.

i. The students should conduct themselves in an exemplary manner so as to be model for other students.

ii. All students will have to strictly adhere to the rules and regulations of the University.
iii. **RAGGING:** The candidates should not indulge or participate in any kind of ragging. If they are found to have indulged in ragging in the past, or noticed later, the candidates will be removed from the roll of the institution at whatever stage of study and criminal action will be taken against the candidates.

iv. **If any student is involved in ragging or any other anti-social activities, he/she will be expelled and criminal proceedings will be launched against him/her.**

v. The students should be present during all working days and sincerely apply themselves to studies.

vi. The students should attend the classes regularly and punctually and should fulfil the attendance requirement of 80% as prescribed by the University, to be eligible to appear for the University Examinations.

vii. The campus is “Tobacco Free” and “Liquor Free”. Any violation of this will result in dismissal from the program.

viii. Use of mobile phones and other electronic gadgets are not permitted in the class rooms, examination, halls, faculty premises, university organized functions / programs / extracurricular and co-curricular activities.

ix. The students are forbidden from using motorized vehicles, including powered two wheelers, inside the campus.

x. **Dress Code:** Students need to wear formal dress largely covering them like Sarees / Churidhar with dupatta for ladies and Trousers, Pant & Shirt for men.

**5.2 General Instructions for Applicants**

i. The University reserves the right to decide on fixing the fee for admission, course work examination and thesis submission from time to time.

ii. The fee and the caution deposit will be refunded after deducting the service charge of Rs. 1,000/- if the candidate discontinues the programme before commencement of classes.

iii. However, in case a candidate discontinues the programme on or after the date of commencement of classes, tuition fee will not be refunded.

iv. The candidates who have joined a programme and wish to discontinue, should pay the tuition fee in full.

v. Tuition fee should be paid by the candidate as prescribed by the University from time to time.

vi. Tuition fee for the entire programme together with arrears, if any, shall be payable by the student before Transfer Certificate is issued.

vii. No certificate will be issued, unless the candidate has cleared all the arrears of fees etc., due to the University.

viii. Caution deposit shall be refunded on application after adjustment towards any dues from the student. Application for refund of caution deposit should be submitted after the submission of thesis.

ix. With regard to any dispute arising in relation to admission, examinations, remittance of fees, etc., the place of jurisdiction for the purpose of filing a suit or preferring a
complaint or taking any legal proceedings against the University, will be Chidambaram Town only.

3 General Information

The following procedures should be followed for applying/getting certificates viz. Bonafide/Course completion/Mark lists etc. with the fee prescribed by the University.

i. **General**: Mark list for each Semester/Year during the period of study will be issued by the University and distributed through the respective department of study. On completion of the program, Provisional Certificate will also be distributed through the department concerned.

ii. **Migration Certificate**: This certificate will be issued only on demand to those who have planned to undergo higher studies in any Educational Institution in India.

iii. **Duplicate Certificate – Mark List/Degree**: A certificate from the police department is required to be produced for the loss of certificates indicating that the certificates were actually lost beyond recovery.

iv. **Degree Certificate**: Notification will be issued in the leading dailies during the month of September/October every year for calling of application forms for getting Degree Certificate at the Convocation. Students shall apply for the same in the prescribed form which can be obtained from the University.

v. **Personal File**: Students are advised to maintain a personal file containing all academic records such as challan for remittance of tuition fee, exam fee, condonation fee etc. till the completion of his/her studies

vi. **Re-admission**: If any attendance deficiency during the tenure of his/her studies, shall apply for re-admission through the Heads concerned along with the photocopy of his/her previous semester/year mark list/s as proof for having appeared for the University Examinations.

vii. **Change of Name/Date of Birth**: Candidate who wishes to change Name, date of Birth, of his/her name should be made only during the period of study by producing a copy of “Gazette Notification” from the respective Government No. such change shall be entertained after completion for his/her studies in the University.

Programme Objective:

The overall programme objective of M.Phil. degree is to empower the Research Scholars to enable them to equip and to gain expertise themselves in the field of Research Methodology, Financial and Business Organizations, Human Resource Management, Organization Behaviour, Business Environment, Entrepreneurial Development, Co-operative Management, Marketing Management, Insurance Management, Technology Banking, Financial Management, Financial Markets and Services and International Business.
Programme Learning Specific Objectives:
The objective of the programme is to enable the research scholars to:

PLSO1 Gain expert knowledge in the field of Research Methodology and Business Organisations.
PLSO2 Ever changing environmental business, Human Resources, Marketing Management, Organizational Behaviour and Entrepreneurial Development, the knowledge can be gained
PLSO3 Impart expert knowledge about conducting research in International Business with relevant exposure to technology banking and Insurance Management.
PLSO4 Equip the researchers with expert knowledge about the principles and Practice co-operation.
PLSO5 research problem solving and decision making areas in Financial Management and Financial Market and Services

PROGRAMME OUTCOME

PO1 Critical thinking
PO2 Cultivating Cognitive skills required in the job market
PO3 Effective Communication
PO4 Familiarity with ICT to thrive in the information age
PO5 Cultivating aptitude for research
PO6 Respect for alternate view-points including those conflicting with one's own perspectives
PO7 Ability to work individually and as members in a team
PO8 Upholding ethical standards
PO9 Acting local while thinking global
PO10 Commitment to gender equality
PO11 Commitment to Sustainable development
PO12 Lifelong learning

PROGRAMME SPECIFIC OUTCOMES

This M.Phil. Research programme would enable the students to gain proficiency in research methodology and application of research methodological practices in the chosen fields specialisations like Human Resource Management, organisational behaviour, business environment, Entrepreneurial development, Co-operative Management, Marketing Management, Insurance management, Financial Management, Finance Markets and Services and International Business. After completion of this research programme the scholars will be able to

PSO1 Recall the time tested methodologies and research practices in the chosen field of respective specialisations.

PSO2 Enable themselves to gain expert knowledge in the research methodology and chosen field of respective specialisations.

PSO3 Demonstrate the professional skills in the research process and application of the chosen field of respective specialisations.

PSO4 Identify the problems, prospects, growth and developmental areas of research in the chosen fields of respective specialisations.

PSO5 Gain competence in the theoretical and conceptual parts of research methodology and expertise in the domain field of research undertaken.

PSO6 Develop and write the research articles and publications on the chosen fields of respective specialisations.
Learning Objectives:
LO1. To train the scholars to acquire foundational understanding of conducting business research
LO2. To impart the scholars to have a sound knowledge of sampling design, data collection methods and analysis of data
LO3. To inculcate the scholars to learn the best practice of report writing

Unit I: Types of Research and Research Design

Unit II: Sampling Techniques and Design

Unit III: Collection of Data and Construction of Research Tools

Unit IV: Skill required for Researchers and Application of Ethics

Unit V: Reporting format and Style of Reporting

Texts Books:
3. Ghosh B.N 2016 Scientific Methods and Social Research, Sterling Publication Delhi

Supplementary Readings:

Course Outcomes:
After the successful completion of the course, the scholars will be able to:

| CO1. | Identify the researchable problems and find the appropriate research design for the identified research problem and objectives |
| CO2. | Pinpoint the sampling design for the different types of research designs and research methods |
| CO3. | Find constructs and variables from the various sources of data and determine and apply the appropriate tools for analysis for the identified area of research |
| CO4. | Ethically presenting and publishing the research findings in various forms (Journals, Edited books volumes and Seminars and Conferences) |
| CO5. | Draft the research reports as per Target audience with appropriate styles of reporting. |

Outcome Mapping

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SUGGESTED MOOC COURSES:

1. MOOC Material: Mastering Data Analysis in Excel, Created by: Duke University, Delivered by: Coursera, Taught by Daniel Egger and Jana Schaich Borg.
3. Econometrics: Methods and Applications, Created by: Erasmus University Rotterdam, Delivered by: Coursera, Taught by: Christiaan Heij
4. Econometrics: Methods and Applications, Created by: Erasmus University Rotterdam, Delivered by: Coursera, Taught by: Michek van der Wel,.
Semester -1

Course II Financial and Business Organizations

Credits: 6  
Hours: 80

Learning Objectives:
LO1. To train the scholars to gain expert knowledge in financial management and Indian financial System
LO2. To impart the scholars to have a sound knowledge of Banking and Insurance and Entrepreneurial Development and Business Environment
LO3 To inculcate the scholars to have a deep knowledge on Marketing, Cooperation and Human Resource Management

Unit I: Financial Management and Indian Financial System

Unit II: Banking and Insurance

Unit III: Basics of Entrepreneurship and Business Environment

Unit IV: Basics of Marketing and Co-operation
Unit V: Introduction to Human Resource Management and Organisational Behaviour Research


Text Books:

Supplementary Readings:
**Course Outcomes:**

After the successful completion of the course, the scholars will be able to:

| CO1. | Critically evaluate the researchable aspects of Finance and Indian Financial System |
| CO2. | Gain Proficiency in the functioning of modern banking and Insurance services |
| CO3. | Explore the environment and entrepreneurial traits of the business research |
| CO4. | Analysis the role of marketing and Co-operation in business research |
| CO5. | Grasp the researchable areas in Human Resource Management and Organizational behavior |

**Outcome Mapping**

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**SUGGESTED MOOC COURSES:**

3. *Portfolio and Risk Management* (Coursera), Created by: Indian School of Business (ISB), Delivered by: Coursera, Taught by: Ramabhadran Thirumalai.
Semester -2  
Field of Specialization  
Course III (3.1) Human Resource Management  
Credits: 6  
Hours: 80

Learning Objectives:  
LO1. To enable the scholars to have a thorough understanding of Human Resource Management  
LO2. To disseminate the scholars about various methods of recruitment, training and Performance appraisal techniques  
LO3. To impart the scholars to gain expert knowledge of Leadership and conflict management

Unit I Importance of Human Resource Management  

Unit II: Recruitment and Selection Process & Methods of Motivation  

Unit III: Grievance, Discipline and Worker’s Participation in Management  

Unit IV: Leadership and Conflict Management  

Unit V: Tools and Scales as applied to Human Research Management  
Research  
Text Books:

Supplementary Readings:

Course Outcomes:
After the successful completion of the course, the scholars will be able to:

CO1. Expertise the nature of Human Resource Management in research
CO2. Identify the researchable areas in Recruitment and Selection Process and Motivation
CO3. Explore the researchable aspects of Grievance Handling and workers’ Participation
CO4. Scrutinize the various leadership styles and conflict management process in an business organisation
CO5. Develop the constructs and scales for Human Resource and Behavioral research and application of relevant research tools.

Outcome Mapping

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Semester -2

Field of Specialization
Course III (3.2) Organisational Behaviour

Credits: 6
Hours: 80

Learning Objectives:
LO1. To make the scholars to understand and the need and importance of Organisational Behaviour and different dimensions
LO2. To impart the scholars to gain expert knowledge in Interactive Dimensions of Organisational Behaviour
LO3. To make an awareness among the scholars in dynamics of organization

Unit I: Introduction to Organisational Behaviour and Different Dimensions

Unit II: Interactive Dimensions of Organisational Behaviour

Unit III: Dynamics of Organisation

Unit IV: Authority and Communication

Unit V: Tools and Scales as applied to Organisational Behaviour Research
Text Books:

Supplementary Readings:

Course Outcomes:
After the successful completion of the course, the scholars will be able to:

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<td>Discover and study the researchable aspects of group dynamics, Quality of Work life and organisational culture and climate in an business organisation</td>
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<td>Analyse and do research forms of organisational structure and organisational effectiveness</td>
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<td>Investigate and analyse the control and communication process and its implications on business organisation</td>
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<td>Develop the constructs and scales for Behavioral research and application of relevant research tools.</td>
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Outcome Mapping

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Semester -2
Field of Specialization
Course III(3.3) Business Environment

Credits: 6
Hours: 80

Learning Objectives:
LO1: To acquaint the researchers, to have an expert knowledge on Business Environment
LO2: To provide an insight into the theories of economic, natural and global Environment to the scholars
LO3: To enable the scholars to have an overview of technological environment and digital India.

Unit I: Economic Environment

Unit II: Economic Planning Policy Environment

Unit III: Technological Environment and Digital India

Unit IV: MNCs and Foreign Investments

Unit V: Tools and Scales as Applied to Business Environment Research
Text Books:

Supplementary Readings:

Course Outcomes:
After the successful completion of the course, the scholars will be able to:

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<th>Examine and study the economic environment and its impact on business</th>
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<td>Critically analyse the Economic Planning environment and Policy framework and its implication on business</td>
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<td>Critically make an in-depth analysis of technological environment and digital India</td>
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<td>Investigate and evaluate the MNCs and Foreign Investments</td>
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<td>Develop the constructs and scales for research and application of relevant research tools.</td>
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Outcome Mapping

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SUGGESTED MOOC COURSES:
*International Business Environment and Global Strategy (edX)*, Created by: Indian
Learning Objectives:
LO1: Instruct the characteristics essential for entrepreneur and the role of entrepreneur in economic development.
LO2: To acquaint the researchers, to have an expert knowledge on Rural Entrepreneurship
LO3: To enable the scholars to have an overview of technological environment and digital India.

Unit I: Basics of Entrepreneurship

Unit II: Entrepreneurial Development Programmes

Unit III: Rural Entrepreneurship

Unit IV: Micro, Small and Medium Enterprises
Micro, Small and Medium Enterprises – Registration- Self Help Groups-Problems-Prospects – EDP and Skill Development Programme-District Development Centre-Small Industries Development Bank of India-Subsidiaries and Associates-Refinance and Risk capital-PMMY schemes-Stand-up India and Start-up India.

Unit V: Tools and Scales as Applied for Entrepreneurial Development Research
Text Books:

Supplementary Readings:

Course Outcomes:
After the successful completion of the course, the scholars will be able to:

| CO1. | Groom entrepreneurial qualities and learn the modalities of undertaking research studies. |
| CO2. | Critically evaluate the various Entrepreneurial development programme |
| CO3. | Explore and study the dynamics of rural entrepreneurship |
| CO4. | Critically make an in-depth analysis of MSME Schemes and Self help groups problems and prospects |
| CO5. | Develop the constructs and scales for research on entrepreneurship and application of relevant research tools. |

Outcome Mapping

| CO/ PO | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PO 8 | PO 9 | PO 10 | PO 11 | PO 12 | PS O1 | PS O2 | PS O3 | PS O4 | PS O5 | PS O6 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| CO1    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
| CO2    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
| CO3    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
| CO4    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
| CO5    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
SUGGESTED MOOC COURSES:


Learning Objectives:

LO1: To make the scholars gain expert knowledge in Co-operative Movement in India

LO2: To enable the scholars to understand level of availability of credit and non-credit Co-operative financial institutions in India

LO3: To educate the scholars understand co-operative education and co-operative Law

Unit I: Co-operative Movement in India


Unit II: Credit Co-operative Institutions


Unit III: Non-Credit Co-operative Institutions

Non-Credit Cooperatives in India – Organizational Structure – Financial Assistance – Constitution and Working of Industrial Cooperatives, Diary Cooperatives, Housing Societies and Marketing Cooperatives – Problems and Prospects.

Unit IV: Co-operative Education and Co-operative Law


Unit V: Tools and Scales as Applied to Co-operation

Text Books:

Supplementary Readings:
2. The Tamil Nadu Cooperative Societies Act, 1983.
3. Indian Cooperative Movement – A Profile.

Journals:
1. The Cooperator, New Delhi.
4. Tamil Nadu Journal of Cooperation, TNCU, Chennai, Tamil Nadu

Websites:

Course Outcomes:
After the successful completion of the course, the scholars will be able to:

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<td>CO1</td>
<td>Explore and study the cooperative Movement in India</td>
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<td>Evaluate the functioning and impact of credit cooperative institutions</td>
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<td>Appraise the functioning and impact of non-credit cooperative institutions</td>
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<td>Examine the role of cooperative education and co-operative law</td>
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<td>Develop the constructs and scales for research on co-operation and application of relevant research tools</td>
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Outcome Mapping
Learning Objectives:
LO1: To impart the knowledge of various components of Marketing Mix
LO2: To educate the scholars the dynamics of marketing plan and consumerism
LO3: To enable the scholars to grasp the marketing decisions

Unit I: Marketing and Marketing Mix

Unit II: Marketing Plan and Consumerism

Unit III: Marketing Decisions

Unit IV: Agricultural Marketing and Services Marketing

Unit V: Tools and Scales as Applied To Marketing Research
Text Books

Supplementary Readings:

Course Outcomes:
After the successful completion of the course, the scholars will be able to:

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<th>CO</th>
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<td>CO1</td>
<td>Critically evaluate and able to identify the researchable aspects of marketing and marketing mix</td>
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<td>CO2</td>
<td>Identify the researchable areas in marketers plan and consumer behaviour</td>
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<td>CO3</td>
<td>Examine and do research in the market mix decisions and emerging trends</td>
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<tr>
<td>CO4</td>
<td>Explore and study the Agricultural marketing and services marketing</td>
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<td>CO5</td>
<td>Develop the constructs and scales for marketing research and application of relevant research tools</td>
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Outcome Mapping

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Semester -2  
Field of Specialization  
Course III(3.7) Insurance Management  

Credits: 6  
Hours :80  

Learning Objectives:  
LO1: To Enlighten the scholars on fundamental principles governing insurance.  
LO2: To enable the scholars to understand the insurance legislations in India  
LO3: To Sensitize the scholars to understand the Insurance Regulatory and Development Authority of India  

Unit I: Introduction  

Unit II: Legal Framework  

Unit III: Indian Insurance Act, 1949  

Unit IV: IRDA  

Unit V: Tools and Scales as Applied to Insurance Research  
Text Books:

Supplementary Readings:

Course Outcomes:
After the successful completion of the course, the scholars will be able to:

- **CO1.** Expertise and study the various types of insurance and its present scenario.
- **CO2.** Examine the legal framework of insurance industry.
- **CO3.** Study the Indian Insurance Act and its implications.
- **CO4.** Assess the role of IRDA in Insurance management.
- **CO5.** Develop the constructs and scales for research in Insurance and application of relevant research tools.

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Learning Objectives:

**LO1:** To acquaint scholars with knowledge of financial institutions and services

**LO2:** To enable the scholars to understand the Banking Sector reforms in India

**LO3:** To impart the scholars to understand the new concepts of digital banking

**Unit I: Financial Institutions and Services**

**Unit II: Banking Sector Reforms**
- Demonetization – History of Demonetization in India-Meaning-Definition-Background-Objectives-Advantages and Disadvantages. Demonetization – Black money – fake money- Digital financial transactions-cash less economy – Remonetization- The Role of RBI in demonetization and Remonetization-Role of National Payment Corporation of India

**Unit III: Lending Principles**

**Unit IV: Technology in Banking**

**Unit V: Tools and Scales as Applied to Banking Technology Research**
Text Books:

Supplementary Readings:

Course Outcomes:
After the successful completion of the course, the scholars will be able to:

CO1. Study and review the Banking Industry and its current developments
CO2. Examine and identify the researchable aspects in Reforms in banking industry and effects of Demonetisation
CO3. Critically evaluate the lending aspects of Banking industry
CO4. Explore and study the researchable aspects in Digital banking
CO5. Develop the constructs and scales for research in digital banking and application of relevant research tools.

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Semester - 2
Field of Specialization
Course III (3.9) Financial Management

Credits: 6
Hours: 80

Learning Objectives:
LO1: To impart the scholars to understand the significance and application of cost of capital and capital structure theories
LO2: To enable the scholars to gain expert knowledge of dividend policy and working capital management
LO3: To impart the scholars to understand the financial statement analysis and using various types of ratios.

Unit I: Cost of Capital and Capital Budgeting Decisions

Unit II: Capital Structure and Dividend Decision

Unit III: Working Capital Management
Management of working capital – concept – importance – Determinants and computation of working capital – Management of cash, inventory and receivables – Regulations of Bank credit to industry

Unit IV: Financial Statement Analysis and Miscellaneous

Unit V: Tools and Scales as Applied to Financial Management Research
Text Books

Supplementary Readings:

Course Outcomes:
After the successful completion of the course, the scholars will be able to:

| CO1. | Explore the researchable aspects of Cost of Capital and Capital Budgeting decisions |
| CO2. | Study and do research in the capital structure and dividend decision areas |
| CO3. | Evaluate the working capital management |
| CO4. | Appreciate and analysis of financial statements and using ratios |
| CO5. | Develop the constructs and scales for managerial finance and application of relevant research tools |

Outcome Mapping

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SUGGESTED MOOC COURSES:
1. Finance for Everyone: Debt, Created by: McMaster University, Delivered by: Coursera, Taught by: Arshad Ahamed.
4. Financial Management, Created by Vanitha Tripathi, Delhi University. Swayam
Semester -2

Field of Specialization
Course III(3.10) Financial Markets and Services

Credits: 6
Hours :80

Learning Objectives:
LO1: To impart the scholars to understand the significance Money market and financial intermediaries
LO2: To enable the scholars to gain expert knowledge of new issue market and secondary markets
LO3: To impart the scholars to understand the financial services

Unit I: Money Market

Unit II: Financial Intermediaries

Unit III: New Issue Market and Secondary Market:

Unit IV: Financial Services

Unit V: Tools and Scales as Applied to Financial Market and Financial Services Research
Text Books:
3. Gurusamy S 2015 Financial Markets and Institutions, S. Vijay Nicole Imprints (P) Ltd Chennai

Supplementary Readings:

Course Outcomes:
After the successful completion of the course, the scholars will be able to:

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Outcome Mapping

SUGGESTED MOOC COURSES:
2. MOOC Material: Global Financial Markets and Instruments, Created by: Rice University, Taught by: Arzu Ozoguz.
Semester -2
Field of Specialization
Course III(3.11) International Business

Credits: 6
Hours :80

Learning Objectives:
LO1: To impart the scholars to understand International Business
LO2: To enable the scholars to gain expert knowledge of theory of trade and Investment
LO3: To enable the scholars to understand the Global Business and International Marketing

Unit I: Basis of International Business
Globalisation and its drivers; every modes and development strategies; Evaluation of different modes and selection of an energy strategy

Unit II: Theory of Trade and Investment

Unit III: Global Business
Foreign Exchange Market; International Monetary System; Exchange rate arrangements; International money and Capital market ; International banking.

Unit IV: International Marketing and International Taxation and investment Issues
International Marketing : An Overview ; EPRG frame work and its relevance to assessment of a firms ‘involvement with international markets-Internationalisation process of business firms; Theories and Models; psychic distance, international strategy formulation and firm performance; consumer ethnocentrism and country – of- origin effects. International double taxation; International tax evasion and avoidance- Transfer Pricing, Tax heavens, treaty shopping: Methods to alleviate international double taxation; double taxation Avoidance Agreement (DTAAS) Bilateral Investment Treaties

Unit V: Tools and Scales as Applied to International Business
Text Books:
3. RudderDutt and Sundaram KPM 2016 Indian Economy S.Chand& Co Ltd, New Delhi

Supplementary Readings:

Course Outcomes:
After the successful completion of the course, the scholars will be able to:

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<th>CO</th>
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<tr>
<td>CO1</td>
<td>Comprehend the nature and functioning of international business</td>
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<td>CO2</td>
<td>Examine the various theories of trade and investment and its application in international business</td>
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<td>CO3</td>
<td>Explore and identify the researchable areas on functioning of Global business</td>
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<tr>
<td>CO4</td>
<td>Evaluate and do research on Investment, marketing and taxation aspects of international business</td>
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<tr>
<td>CO5</td>
<td>Develop the constructs and scales for research in international business and services and application of relevant research tools.</td>
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Outcome Mapping

| CO/ PO | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PO 8 | PO 9 | PO 10 | PO 11 | PO 12 | PS O1 | PS O2 | PS O3 | PS O4 | PS O5 | PS O6 |
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| CO4    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
| CO5    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |

Suggested MOOC Courses:
2. MOOC Material: International Finance, Created by: Marginal Revolution University, Delivered by: MR University, Taught by: Alex Tabarrok and Tyler Co