Eligibility

A pass in Master’s Degree (M.Com) in Commerce / Accounting and Finance / International Banking / International Business and Banking / Financial Services / Business Studies / Co-operative Management and International Business / M.Com. Five Year Integrated Programme / M.A. Co-operation / M.A. Corporate Secretaryship / Master of Bank Management / Master of Business Studies / Master of Financial Services / Master of Financial Management and Master of Financial Control with a minimum of Second class securing at least 55% of aggregate marks or in an examination recognized as equivalent thereto.

METHOD OF SELECTION

Candidates have to appear for an entrance examination to be conducted by the department and thereafter an interview. The date, venue, and time of the entrance examination and interview will be notified to the applicants separately as soon as it is fixed.

SCHEME OF EXAMINATIONS

The one year M.Phil Programme carries 30 credits and shall be distributed as follows:

<table>
<thead>
<tr>
<th>Semester</th>
<th>Course</th>
<th>Credit</th>
<th>Total Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>First</td>
<td>Course-I: Research Methodology</td>
<td>6</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>Course-II: Research in Commerce Business and Organisations</td>
<td>6</td>
<td>100</td>
</tr>
<tr>
<td>Second</td>
<td>Course-III: Field of Specialization</td>
<td>6</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>Dissertation</td>
<td>8</td>
<td>100</td>
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<tr>
<td></td>
<td>Viva-Voce</td>
<td>4</td>
<td>100</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>30</td>
<td>500</td>
</tr>
</tbody>
</table>

Course-I: RESEARCH METHODOLOGY (6 CREDITS)

This is Common to all the students of the Department.

Course-II: FINANCIAL AND BUSINESS ORGANISATIONS (6 CREDITS)

This is common to all the students of the Department

Course-III: FIELD OF SPECIALIZATION (6 CREDITS)

There are 11 areas of specialization and the candidate would select an appropriate course based on his/her area of research.

Examination in course I and II will be held at the end of the first semester and the examination for Course III will be held at the end of the second semester.

The syllabus for each course will consist of 5 units.
DISCUSSION (8 CREDITS)

After the successful completion of the three courses, each candidate is required to submit a dissertation on the topic of his/her research at the end of the year but within a period of two years from the date of commencement of M.Phil(Commerce).

VALUATION OF THESIS

The guide will suggest a panel of three external examiners which will be forwarded by the Head of the Department concerned.

The M.Phil thesis will be evaluated by one external examiner chosen from the panel.

VIVA-VOCE (4 CREDITS)

On receipt of the evaluation report from the external examiner regarding the acceptability of the dissertation, a public viva-voce examination will be conducted by the Head of the Department and the Guide. The Head of the Department will be the Chairman of the M.Phil Programme.

However, the teachers of Annamalai University admitted to Part-time M.Phil Degree Programme shall take all the courses (Course-I, Course-II and Course-III) at the end of the first year of the programme and they must complete this within a period of two years from the date of admission.
Objectives
To make the researcher gain expert knowledge with a perspective on Research Methodology

Unit I: Types of Research and Research Design

Unit II: Sampling Techniques and Design

Unit III: Collection of Data and Construction of Research Tools

Unit IV: Skill required for Researchers and Application of Ethics

Unit V: Reporting format and Style of Reporting

Texts Books:
3. Ghosh B.N 2016 Scientific Methods and Social Research, Sterling Publication Delhi

Reference Books:
SUGGESTED MOOC COURSES:

1. MOOC Material: Mastering Data Analysis in Excel, Created by: Duke University, Delivered by: Coursera, Taught by Daniel Egger and Jana Schaich Borg.


3. Econometrics: Methods and Applications, Created by: Erasmus University Rotterdam, Delivered by: Coursera, Taught by: Christiaan Heij

4. Econometrics: Methods and Applications, Created by: Erasmus University Rotterdam, Delivered by: Coursera, Taught by: Michiel van der Wel.
M.Phil (Commerce) Degree Programme

Paper – II: Research in Commerce

Financial and Business Organisations

Objectives

To make the researcher gain expert knowledge with a perspective on different areas in Research

Unit I: Financial Management and Indian Financial System


Unit II: Banking and Insurance


Unit III: Basics of Entrepreneurship and Business Environment


Unit IV: Basics of Marketing and Cooperation


Unit V: Introduction to Human Resource Management and Organisational Behaviour Research


Text Books:


**Reference Books:**

**SUGGESTED MOOC COURSES:**
1. **Initiating and Planning Projects**, Created by: University of California, Irvine, Delivered by: Coursera, Taught by: Margaret Meloni.
2. **Financial Engineering and Risk Management Part I (Coursera)**, Created by: Columbia University, Delivered by: Coursera, Taught by: Garud Iyengar and Martin Haugh.
3. **Portfolio and Risk Management** (Coursera), Created by: Indian School of Business (ISB), Delivered by: Coursera, Taught by: Ramabhadran Thirumalai.
4. **Economics of Money and Banking**, Created by: Columbia University, Delivered by: Coursera, Taught by: Perry G Mehring.
M.Phil (Commerce) Degree Programme – Broad Field
Paper – III : HUMAN RESOURCE MANAGEMENT

Objectives
To make the scholar to gain expert knowledge of human resources and the role HR Manger in employee recruitment, reward system, motivation methods and role of leadership.

Unit I: Meaning and Importance of Human Resource Management

Unit II: Recruitment and Selection Process & Methods of Motivation

Unit III: Grievance, Discipline and Worker’s Participation in Management

Unit IV: Leadership and Conflict Management

Unit V: Tools and Scales as applied to HRM Research

Text Books:

Reference Books :
M.Phil (Commerce) Degree Programme – Broad Field
Paper – III : ORGANISATIONAL BEHAVIOUR

Objectives
To make the scholar to gain expert knowledge of behavioural aspects of organization and to learn principles of organizational behaviour.

Unit I: Introduction to Organisational Behaviour and Different Dimensions

Unit II: Interactive Dimensions of Organisational Behaviour

Unit III: Dynamics of Organisation

Unit IV: Authority and Communication

Unit V: Tools and Scales as applied to Organisational Behaviour Research

Text Books:

Reference Books:
M.Phil (Commerce) Degree Programme – Broad Field  
Paper – III : BUSINESS ENVIRONMENT

Objectives
To make the researchers gain basic knowledge and beware of the recent trends and developments in the field of business environment in India

Unit I: Economic Environment

Unit II: Economic Planning Policy Environment

Unit III: Technological Environment and Digital India

Unit IV: MNCs and Foreign Investments
Multinational Corporations – Government Control Over MNCs – Foreign Institutional Investments (FIIs) – Foreign Direct Investments (FDIs) – Present Position – Role of the Government in the Management of Foreign Investments.

Unit V: Tools and Scales as Applied to Business Environment Research

Text Books:

Reference Books:

SUGGESTED MOOC COURSE:
1. International Business Environment and Global Strategy (edX), Created by: Indian Institute of Management, Bangalore, Delivered by: EdX.
M.Phil (Commerce) Degree Programme – Broad Field
Paper – III : ENTREPRENEURIAL DEVELOPMENT

Objectives

To expose the researchers the challenges of entrepreneurship and make them to solve entrepreneurial problems.

Unit I: Basics of Entrepreneurship


Unit II: Entrepreneurial Development Programmes


Unit III: Rural Entrepreneurship


Unit IV: Technological Environment and Digital India


Unit V: Tools and Scales as Applied for EDP Research


Text Books:


Reference Books:

SUGGESTED MOOC COURSES:


Objectives:

To prepare the researcher to gain experts knowledge of the principles and practices of cooperation with reference to India.

Unit I: Co-operative Movement in India


Unit II: Credit Co-operative Institutions


Unit III: Non Credit Co-operative Institutions

Non-Credit Cooperatives in India – Organizational Structure – Financial Assistance – Constitution and Working of Industrial Cooperatives, Diary Cooperatives, Housing Societies and Marketing Cooperatives – Problems and Prospects.

Unit IV: Co-operative Education and Co-operative Law


Unit V: Tools and Scales as Applied to Co-operation


Text Books:

Reference Books:
2. The Tamil Nadu Cooperative Societies Act, 1983.
3. Indian Cooperative Movement – A Profile.

Journals:
1. The Cooperator, New Delhi.
4. Tamil Nadu Journal of Cooperation, TNCU, Chennai, Tamil Nadu.

Websites:
1. http://www.tncu.tn.gov.in
2. http://www.ncui.in
3. http://www.ncdu.nic.in
M.Phil (Commerce) Degree Programme – Broad Field
Paper – III : MARKETING MANAGEMENT

Objectives
To make the researcher gain expert knowledge with a perspective on research in marketing.

Unit I: Marketing and Marketing Mix

Unit II: Marketing Plan and Consumerism

Unit III: Marketing Decisions

Unit IV: Agricultural Marketing and Services Marketing

Unit V: Tools and Scales as Applied To Marketing Research

Text Books

Reference Books
Objectives
To make the students gain expert knowledge in insurance and recent developments in insurance industries.

Unit I: Introduction

Unit II: Legal Framework

Unit III: Indian Insurance Act, 1949

Unit IV: IRDA

Unit V: Tools and Scales as Applied to Insurance Research

Text Books:

Reference Books:
M.Phil (Commerce) Degree Programme – Broad Field
Paper – III : TECHNOLOGY BANKING

Objectives
To make the students gain applied and expert knowledge in Banking and recent developments in Banking industry.

Unit I: Financial Institutions and Services
Classification of Banking Industry – Reserve Bank of India – Commercial Banks – Development Banks – NABARD-Regional rural banks- Cooperative Banks – Specialized Banking institutions – Structures – Workings – Merger and Acquisition - Current scenario of Retail Banking Services in India.

Unit II: Banking Sector Reforms

Demonetization – History of Demonetization in India–Meaning-Definition-Background-Objectives-Advantages and Disadvantages. Demonetization – Black money – fake money- Digital financial transactions-cash less economy – Remonetization- The Role of RBI in demonetization and Remonetization-Role of National Payment Corporation of India

Unit III: Lending Principles

Unit IV: Technology in Banking


Unit V: Tools and Scales as Applied to Banking Research

Text Books:

Reference Books:
M.Phil(Commerce) Degree Programme – Broad Field
Paper – III FINANCIAL MANAGEMENT

Objectives:
To make the researcher gain expert knowledge with a perspectives on research in Financial Management

Unit I : Cost of Capital and Capital Budgeting Decisions

Unit II : Capital Structure and Dividend Decision

Unit III : Working Capital Management
Management of working capital – concept – importance – Determinants and computation of working capital – Management of cash, inventory and receivables – Regulations of Bank credit to industry

Unit IV : Financial Statement Analysis and Miscellaneous

Unit V : Tools and Scales As Applied to Financial Management Research

Text Books

Reference Books:
SUGGESTED MOOC COURSES:


Objectives
To make the researcher gain expert knowledge with a perspectives on research in Financial Markets and Financial Services.

Unit I: Money Market

Unit II: Financial Intermediaries

Unit III: New Issue Market and Secondary Market:

Unit IV: Financial Services

Unit V: Tools and Scales as Applied to Financial Market and Financial Services Research

Text Books:
3. Gurusamy S 2015 Financial Markets and Institutions, S. Vijay Nicole Imprints (P) Ltd Chennai

Reference Books:

SUGGESTED MOOC COURSES:
2. MOOC Material: Global Financial Markets and Instruments, Created by: Rice University, Taught by: Arzu Ozoguz.
M.Phil (Commerce) Degree Programme – Field of Specialisation
Paper III: INTERNATIONAL BUSINESS

Objective:

To develop an in-depth understanding of the theory of International Business as well as strategy, structure and organization aspects of firms engaged in international business.

Unit I: Basis of International Business

Globalisation and its drivers; Every modes and development strategies; Evaluation of different modes and selection of an energy strategy

Unit II: Theory of Trade and Investment


Unit III: Global Business

Foreign Exchange Market; International Monetary System; Exchange rate arrangements; International money and Capital market; International banking.

Unit IV: International Marketing and International Taxation and Investment Issues

International Marketing: An Overview; EPRG framework and its relevance to assessment of a firm’s involvement with international markets- Internationalisation process of business firms; Theories and Models; psychic distance, international strategy formulation and firm performance; consumer ethnocentrism and country – of- orgineffects.International double taxation; International tax evasion and avoidance- Transfer Pricing, Tax heavens, treaty shopping: Methods to alleviate international double taxation; double taxation Avoidance Agreement (DTAAS) Bilateral Investment Treaties

Unit V: Tools and Scales as Applied to Financial Market and Financial Services


Text Books:

3. RudderDutt and Sundaram KPM 2016 Indian Economy S.Chand & Co Ltd, New Delhi

Reference Books:


SUGGESTED MOOC COURSES:

1. MOOC Material Quantitative Foundation for International Business (Coursera), Created by: University of London, Delivered by: Coursera, Taught by: George Kapetanios.
2. MOOC Material International Finance, Created by: Marginal Revolution University, Delivered by: MR University, Taught by: Alex Tabarrok and Tyler Cowen.